



Regional Transportation Planning Agency - Local Transportation Commission
Monterey County Service Authority for Freeways & Expressways - Email: info@tamcmonterey.org

BICYCLE AND PEDESTRIAN FACILITIES ADVISORY COMMITTEE (BPC)

**Wednesday, August 7, 2019
6:00 PM**

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY
(TAMC)
Transportation Agency Conference Room**

AGENDA

Complete agenda packets are on display at the Transportation Agency for Monterey County office and at these public libraries: Carmel, Monterey, Salinas Steinbeck Branch, Seaside, Prunedale, and King City. Any person who has a question concerning an item on this agenda may call the Agency Secretary to make inquiry concerning the nature of the item described on the agenda. Please recycle this agenda.

1. ROLL CALL

Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (7) of the number of voting memberships actually filled at that time (13); the existence of any vacancies shall not be counted for purposes of establishing a quorum. If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.

2. PUBLIC COMMENTS

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Each member of the public is allotted with three minutes to address any concerns. Comments on items on today's agenda may be given when that agenda item is discussed.

3. BEGINNING OF CONSENT AGENDA

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of Transportation Agency and Executive Committee. Comments on items on today's agenda may be given when that agenda item is discussed.

3.1 APPROVE minutes of the Bicycle and Pedestrian Facilities Advisory Committee

END OF CONSENT AGENDA

Regular Agenda Items

4. **RECEIVE** presentation on the Measure X Safe Routes to School Education Program implemented by Ecology Action for the 2018-2019 school year.

- Castillo/Rapley

Ecology Action staff will provide an update on two safety education programs. The Walk Smart program for youth in grades 1st-3rd which focuses on pedestrian safety and the Bike Smart program which offers bike safety education for elementary through secondary school aged youth. These educational programs are part of the Measure X Safe Routes to School Implementation Plan.

5. Measure X Safe Routes to School 2018/19 Annual Report:
 1. **RECEIVE** update on the Measure X Safe Routes to School Program; and
 2. **PROVIDE** feedback to TAMC staff about opportunities for program improvement.

- Green

The Safe Routes to School Program is a Measure X-funded initiative. The Program sets a vision and identifies goals, objectives and types of projects and activities that can be funded. This report reviews the activities accomplished in fiscal year 2018/2019 and upcoming plans for fiscal year 2019/20.

6. **ANNOUNCEMENTS and/or COMMENTS**
7. **ADJOURN**

ANNOUNCEMENTS

Next Committee meeting:

Wednesday, September 4, 2019

TAMC Conference Room

55b Plaza Circle, Salinas, California, 93901

Light refreshments will be provided

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

**Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday 8:00 a.m. - 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897**

The Committee Agenda will be prepared by Agency staff and will close at noon nine (9) working days before the regular meeting. Any member may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available.

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish Language interpreters and printed materials, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting, and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

CORRESPONDENCE, MEDIA CLIPPINGS, & REPORTS

Correspondence - No items this month.

Media Clipping

- M 1. [Health Initiative 'Project Blue Zone' kicks off in Monterey County](#)
- M 2. [Monterey County is now a Blue Zone: What does that mean for you and your family?](#)
- M 3. [Blue Zones Project, opportunity for a healthier community kicks off in Salinas](#)
- M 4. [Squid rides a bike through Carmel City Council's weird logic.](#)
- M 5. [New trolleys roll out in Monterey](#)
- M 6. [Pop-up youth museum in CSUMB Salinas Center still open for families this summer](#)
- M 7. [Public transit agencies think rewards programs can bring back riders](#)
- M 8. [Emeryville Approves 40th Street Protected Bike Lanes](#)
- M 9. [Miraculous Safety Toilet Plungers Fix Fifth Avenue Mixing Zones for Just \\$4.99](#)
- M 10. [Tally Ho! London Breaks its Cycling Record](#)

Reports - No items this month.



TRANSPORTATION AGENCY FOR MONTEREY COUNTY

Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Maria Montiel, Administrative Assistant
Meeting Date: August 7, 2019
Subject: **Bicycle and Pedestrian Facilities Advisory Committee minutes**

RECOMMENDED ACTION:

APPROVE minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of June 5, 2019.

ATTACHMENTS:

- ▣ BPC Draft June 2019 Minutes

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
Bicycle and Pedestrian Facilities Advisory Committee
Draft Minutes of June 5, 2019

Held at the Transportation Agency for Monterey County

at TAMC office 55-B Plaza Cir., Salinas CA 93901

Voting Members	OCT 18	NOV 18	JAN 19	FEB 19	MAR 19	APR 19	MAY 19	JUN 19
Eric Petersen, District 1, Past Chair	C	P	P	P	P	P	E	P
Jack Smith – District 2 <i>(David Tavarez)</i>	A	P	P	P(A)	P	E	P	E
Mike Novo – District 3	N	P	P	P	P	P	P	P
Jeff Wriedt, District 4 <i>(Frank Henderson)</i>	C	E	P	P(A)	P	P	P	P
Martin Wegenstein, District 5 <i>(Jeff Lindenthal)</i>	E	P	P	P	P	P	P	P(A)
D. L. Johnson, Carmel-By-The Sea	L	P	P	P	P	P	P	-
Del Rey Oaks - vacant	L	-	-	-	-	-	-	-
Gonzales - Vacant	E	-	-	-	-	-	-	-
Ernest Gallardo, Greenfield	D	P	E	P	E	P	E	P
Michael LeBarre, King City		P	P	E	P	P	E	E
Vacant, Marina		-	-	-	-	-	-	-
Abby Ostovar Monterey		-	-	-	-	P	P	-
Linda Petersen, Pacific Grove <i>(Jung Hwa Kim)</i>		E	P(A)	P(A)	P(A)	E	P	P
Chris Flescher, Salinas, Vice Chair <i>(Mark Lasnik)</i>		P	P	P	P	P	P	P
Elizabeth Sofer, Sand City		-	-	-	-	-	P	P
Jan Valencia, Seaside <i>(Ralph Wege)</i>		P	P	P	P(A)	P	P	P
Soledad - Vacant		-	-	-	-	-	-	-
Vacant, MBUAPCD		-	-	-	-	-	-	-
Lisa Rheinheimer, Monterey Salinas Transit - Chair		P	P	P	P	P	-	P
Vera Noghera, Velo Club of Monterey <i>(Alex Capelli)</i>		P	P	P	P	E	P	P
Mary Israel, FORA <i>(Jonathan Brinkmann)</i>		P	E	P	P	P	P	P
N. County Recreation & Park District - Vacant		-	-	-	-	-	-	-
James Serrano, Salinas Public Works		P	P	-	-	-	-	-
Raul Martinez – County Public Works		P	P	P	P	P	E	-
Caltrans - District 5		-	-	-	-	-	-	-
Vacant, AMBAG		-	-	-	-	-	-	-
Vacant, Pebble Beach Company		-	-	-	-	-	-	-
Matthew McCluney - CSUMB			-	P(A)	P	P	P	P

E – Excused **VC – Video Conference**
P(A) – Alternate **TC – Teleconference**

TRANSPORTATION AGENCY STAFF	OCT 18	NOV 18	JAN 19	FEB 19	MAR 19	APR 19	MAY 19	JUN 19
Debbie Hale, Executive Director		E	E	E	E	E	E	E
Todd Muck, Deputy Executive Director		E	E	P	E	E	E	P
Ariana Green, Associate Transportation Planner		P	P	-	P	P	-	P
Maria Montiel, Administrative Assistant		P	P	P	P	P	P	P
Stefania Castillo, Transportation Planner		P	P	P	E	P	P	E
Laurie Williamson, Engineer		P	P	-	-	P	-	-

OTHERS PRESENT:

David Craft Public Jessica Perez Health Department
 David Canner Public

1. Chair Lisa Rheinheimer called the meeting to order at 6:00 p.m. A quorum was established, and self-introductions were made.

2. **PUBLIC COMMENTS**

David Caneer asked if Caltrans is going to present on their rumble strip program in the near future. Chair Rheinheimer responded that Caltrans has been asked but will not provide a presentation at this time. Committee member Peterson suggested that Mr. Caneer address his question/comments directly to the California Bicycle Advisory Committee.

3. **BEGINNING OF CONSENT AGENDA**

M/S/C Novo/Israel/unanimous
 Abstain: Jeff Lindenthal

3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of May 1, 2019.

END OF CONSENT AGENDA

4. **SEASIDE & MARINA SAFE ROUTES TO SCHOOL UPDATE**

The Committee received an update on the Seaside & Marina Safe Routes to School May pop-ups and walk/bike to school events.

Ariana Green, Associate Transportation Planner reported that the pop-up demonstrations are part of the Seaside & Marina Safe Walking & Biking to School: Complete Streets Plan, which were funded through a \$360,876 Caltrans Sustainable Transportation Planning Grant and \$47,077 of Measure X Safe Routes to School Program funds. She noted that 15 K-12 public schools in Marina & Seaside will be improved for walking and biking children. She noted that during the month of May, the project team installed two temporary safe routes to school “pop-up” demonstrations of proposed on-street improvements in Seaside, Broadway Ave: Yosemite St to Mescal St in front of Martin Luther King Jr School and Marina, Carmel Avenue: Nicklas Ln. to California Ave. in front of Marina Vista Elementary and Carmel Avenue: Carmelo Circle to Lynscott Dr. near Crumpton Elementary. The demonstrations allowed students, parents and residents to physically walk and bike through some of the proposed improvements and provide input on whether or not the projects should be made permanent. She noted that parents were alerted about the safety demonstration and walk/bike to school events via their school’s email and text blast communications. Banners with demonstration dates were displayed at the entrance of each school weeks before the pop-ups were installed. She noted that posters explaining the temporary improvements were displayed at the entrance of each school for the two weeks the demonstration was up. All communication was provided in English and Spanish. Ms. Green noted that parents were encouraged to meet at the start locations within a half mile from school and walk or bike to school to experience the safety demonstration first hand and participate in a safety presentation. Children were thrilled to see Sky and Chase (characters from the children’s Paw Patrol tv show) walk with them to school. The two Paw Patrol costumes will be used for future safe routes to school events part of the “Every Child” state active transportation grant as well as the Salinas Safe Routes to School Caltrans Sustainable Transportation Planning grant. All walk and bike to school events were well attended despite rainy weather. She noted that the ability to experience some of the proposed projects and gain community input on whether those projects should be made permanent was great. They are still gathering and receiving the survey input from the school, parents and residents. She mentioned a few lessons learned that were to give more notice for traffic delays.

Committee member Mike Novo asked if special equipment was needed to maintain protected bike lanes. Ms. Green responded that she was aware of some communities that have purchased smaller sweepers to maintain protected bike lanes and cycle tracks.

Committee member Eric Petersen noted that he missed the Seaside pop-up but was able to see and experience the Marina pop-up and mentioned that it was neat.

Committee member Mathew McCluney expressed interest in having pop-up demonstrations every year to keep the project fresh in the minds of community members. Ariana Green replied that TAMC is planning to do more pop-up demonstrations, but they need to be strategic because they are time and resource intensive.

Ariana Green announced that TAMC in partnership with the city of Salinas, the County Health Department and Ecology Action, have been awarded a \$1.13 Million Planning Grant to improve walking and bicycling for children in 44 K-12 schools in the city of Salinas. She noted that they plan to have five or six temporary safe routes to school “pop-up” demonstrations.

5. **ANNOUNCEMENTS AND/OR COMMENTS**

Committee member Eric Petersen noted that on Blanco Road some mud looked like it was cleaned out

Ariana Green announced the My Town: A Pop-up Children's Museum opens Friday June 7, 2019 at 5p.m. at the Cal State Monterey Bay-Steinbeck Center in Salinas. She noted that the My Town: A Pop-up Children's Museum" is a neighborhood playscape which features a library, store, streets and other elements of vibrant and healthy communities, and it offers unique opportunities to teach traffic safety skills to young children.

Committee member Jeff Wriedt asked about the construction on Davis Road. Deputy Executive Director Todd Muck noted that the County is working on the project and it is fully funded and about one-year away.

6. **ADJOURNMENT**

Chair Rheinheimer adjourned the meeting at 6:43 p.m.



Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Stefania Castillo, Transportation Planner
Meeting Date: August 7, 2019
Subject: **Measure X Safe Routes to School - Education Program Update**

RECOMMENDED ACTION:

RECEIVE presentation on the Measure X Safe Routes to School Education Program implemented by Ecology Action for the 2018-2019 school year.

SUMMARY:

Ecology Action staff will provide an update on two safety education programs. The Walk Smart program for youth in grades 1st-3rd which focuses on pedestrian safety and the Bike Smart program which offers bike safety education for elementary through secondary school aged youth. These educational programs are part of the Measure X Safe Routes to School Implementation Plan.

FINANCIAL IMPACT:

The contract for the Ecology Action education efforts is for two years at a not-to-exceed amount of \$320,000 of Measure X Safe Routes to Schools funding. The Measure X Safe Routes to School Program provides a consistent source of funding over the next 30 years: approximately \$667,000 annually, or \$20 Million over the 30-year life of Measure X.

DISCUSSION:

TAMC has contracted Ecology Action to teach bike and pedestrian safety at elementary schools in Marina, Seaside, and Salinas Valley, with the eventual goal of serving all 2nd and 5th grade students in Monterey County as spelled out in the Measure X Safe Routes to School Implementation Plan.

Bike Smart, a bicycle safety education program for 5th graders, consists of an assembly-style presentation and an on-campus bike safety rodeo. Walk Smart, a pedestrian safety program for 2nd graders, consists of an in-class presentation and a “Walk Around the Block” field trip in which students

practice crossing real-life streets in the school neighborhood.

In the 2018-2019 school year, Ecology Action delivered Bike Smart to 41 fifth grade classes and Walk Smart to 50 second grade classes throughout Monterey County. Through Measure X funds, 2,155 students at 14 schools received comprehensive safety training, and 156 students learned to ride a bike for the first time.



Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Ariana Green, Associate Transportation Planner
Meeting Date: August 7, 2019
Subject: **Measure X Safe Routes to School 2018/19 Annual Report**

RECOMMENDED ACTION:

Measure X Safe Routes to School 2018/19 Annual Report:

1. **RECEIVE** update on the Measure X Safe Routes to School Program; and
2. **PROVIDE** feedback to TAMC staff about opportunities for program improvement.

SUMMARY:

The Safe Routes to School Program is a Measure X-funded initiative. The Program sets a vision and identifies goals, objectives and types of projects and activities that can be funded. This report reviews the activities accomplished in fiscal year 2018/2019 and upcoming plans for fiscal year 2019/20.

FINANCIAL IMPACT:

The Measure X Safe routes to School program provides a consistent source of funding over the next 30 years: approximately \$667,000 annually, or \$20 Million over the 30-year life of Measure X. To broaden the reach of the program, Measure X money will leverage state SB 1 gas tax monies and federal dollars to plan and build safe routes to school projects and fund education and encouragement programs.

DISCUSSION:

The Measure X Safe Routes to School program funds projects and programs that improve children's health by making walking and bicycling safer and easier. The program will result in projects that provide the following benefits: improved safety for children walking and biking to school; better connections between schools, residential areas and vocational training programs; enhanced air quality; reduced traffic congestion around schools, and healthier transportation choices for school children and parents.

The Program is consistent with local, State and Federal goals to provide safe access to and from school and applies the 6 E's to ensure programs and projects funded are comprehensive and inclusive.

The 6 E's are:

- Evaluation (& Planning)
- Engineering
- Education
- Encouragement
- Enforcement
- Equity

FY'18/19 Measure X Safe Routes to School Program Activities

Fiscal Year 2018 - 2019 was a busy one for safe routes to school work in Monterey County. Among the program highlights is the ongoing development of the Seaside & Marina Safe Routes to School Plan, expansion of the Safe Routes to School Education Program, creation and launch of the MY Town Exhibit and securing ~\$3 Million in grant funding to deliver safe routes to school planning and programming in Monterey County over the next three years.

Seaside & Marina Safe Routes to School Plan

Funded through a Caltrans Sustainable Transportation Planning Grant, the Seaside & Marina Safe Routes to School Plan will develop safe routes to school recommendations for 15 public K-12 schools in the cities of Seaside and Marina. The planning effort launched in late August with two community workshops (one in Seaside and one in Marina). In the Fall of 2018, the planning team comprised of staff from TAMC, Monterey County Health Department, City of Seaside Public Works, City of Marina Public Works, and Ecology Action invited school staff and community members to participate in walking audits at each of the 15 schools. The walking audits allowed the team and school community to observe morning drop-off issues as well as opportunities for infrastructure improvements. The list of recommended infrastructure and non-infrastructure improvements will be brought to each school community and City committees and councils for review and input in Spring 2019.

In May 2019, the team selected two recommended improvements from the list to demonstrate on the street for a two-week period. The on-street demonstrations transformed Broadway Avenue in front of MLK Jr. School of the Arts in Seaside and Carmel Avenue in front of Crumpton Elementary and Marina Vista Elementary schools in Marina into more walkable and bikeable places. Public opinion surveys and data were collected for each demonstration to gauge whether or not the improvements should be made permanent and if the design should be improved. The project team received lots of good feedback from the community and city staff. The next step is to revise the recommended improvements list and draft the Seaside & Marina Safe Routes to School Planning document to be reviewed and ultimately adopted by each of the cities and the Monterey Peninsula Unified School District. Once adopted, the cities can apply for grant funding to design and build the recommended improvements.

Safe Routes to School Education Program

The Measure X Safe Routes to School Program has set a goal of providing pedestrian safety classes to all 2nd graders and bicycle safety classes to all 5th graders in Monterey County. These bicycle and pedestrian safety education programs will take place at elementary schools across the county. TAMC has contracted with Ecology Action to teach bicycle and pedestrian safety in all elementary schools in the Salinas Valley, Marina and Seaside over the next 2-5 years. In the 2018 - 2019 school year Ecology Action served a total of 41 5th grade classes and 50 2nd grade classes at eleven schools with comprehensive bicycle and pedestrian safety education. 2,155 students were trained and 156 students learned how to ride a bicycle for the first time using Measure X funding.

MY Town Exhibit

MY Town is a traveling children's exhibit designed to teach traffic safety and other healthy life skills to young children and their guardians. The exhibit was created through a partnership between TAMC, MY Museum, CSUMB, First 5, Monterey County Libraries, and Hijos del Sol as a creative way to engage the community and create a fun space for learning. The initial site for the exhibit is at the Steinbeck Center in downtown Salinas. The grand opening was held on June 7 and was a great success with 750 people visiting the MY Town Exhibit. Since its opening, MY Town has between 100 - 300 visitors per day and is open Thursday through Sunday. Staff is actively looking for the next locations for the exhibit.

Mini Grant Program Guidelines

Staff is in the process of developing Mini Grant Program Guidelines and application form with the goal of adopting the Guidelines in Fall 2019 and implementing the program in Spring 2020. The Mini Grant program will provide support to non-infrastructure Education, Encouragement and Enforcement activities such as Walk & Roll programs, Walk to School Day events, volunteer crossing guard training, traffic safety training workshops, and more.

Grants

TAMC staff successfully secured two state grants in 2019 to deliver Measure X Safe Routes to School work:

Grant	Project Title	Description	Grant Request	Measure X Match
Active Transportation Program (Cycle 4)	Every Child: Community Supported Safe Routes to School	Education/Encouragement/Enforcement at 10 schools in Salinas Valley, Peninsula and North Monterey County	\$2.12M	\$82K
Caltrans Sustainable Transportation Planning	Salinas Safe Routes to School Plan	Safe Routes to School Planning for 42 K-12 public schools in Salinas	\$955K	\$129K

TAMC was awarded the Active Transportation Program Cycle 4 grant in January 2019. Monterey County Health Department is a grant partner and will help to deliver the project. Work will begin in September 2019.

TAMC was awarded the Caltrans Sustainable Transportation Planning grant in May 2019 with work also beginning in September 2019. The Safe Routes to School Plan will be a partnership between TAMC, Monterey County Health Department, City of Salinas and Ecology Action.

Goals for Fiscal Year 2019/20

- Launch a comprehensive Measure X Safe Routes to School Website;
- Adopt Mini Grant Program guidelines and develop application forms;
- Kick-off "Every Child: Community-Supported Safe Routes to School" grant work;
- Kick-off Salinas Safe Routes to School Plan;
- Continue implementing the Education Program serving Salinas Valley, Seaside, Marina and North County;
- Continue to coordinate with stakeholders through Safe Routes to School task force meetings;
- Support Safe Routes to School infrastructure projects in all cities and Monterey County;
- Adopt the Seaside & Marina Safe Routes to School Plan in Spring 2020;
- Apply for Active Transportation Program Cycle 5 and/or provide support to City/County applications.