

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
Bicycle and Pedestrian Facilities Advisory Committee
Final Minutes of September 6, 2017**

Held at the Transportation Agency for Monterey County
at TAMC office 55-B Plaza Cir., Salinas CA 93901

Voting Members	JAN 17	FEB 17	MAR 17	APR 17	MAY 17	JUN 17	AUG 17	SEP 17
Eric Petersen, District 1, Past Chair	P	P	P	P	P	C	P	P
Jerry Ramos – District 2	-	E	-	E	E	A	E	E
Vacant – District 3	-	-	-	-	-	N	-	-
Jeff Wriedt, District 4 (<i>Frank Henderson</i>)	P	P	P	P(A)	P	C	P	P
Jeff Lindenthal, District 5 (<i>Geof Tibbitts</i>)	P	E	-	P	E	E	P	P
D. L. Johnson, Carmel-By-The Sea	-	P	P	P	-	L	P	P
Del Rey Oaks - vacant	-	-	-	-	-	L	-	-
Gonzales - Vacant	-	-	-	-	-	E	-	-
Greenfield - Vacant	-	-	-	-	-	D	-	-
Michael LeBarre, King City	P	P	E	P	P		P	P
Vacant, Marina, (<i>Debra Daniels</i>)	-	-	-	-	-		-	-
Monterey - Vacant,	-	-	-	-	-		-	-
Linda Petersen, Pacific Grove (<i>Tony Prock</i>)	E	P	P	P	P		-	P
Chris Flescher, Salinas, Chair (<i>Mark Lasnik</i>)	P	P	P	P	P		P	P
Sand City - Vacant	-	-	-	-	-		-	-
Jan Valencia, Seaside (<i>Ralph Wege</i>)	P	P	P	P	P		P	P
Soledad - Vacant	-	-	-	-	-		-	-
David Craft, MBUAPCD	-	-	P	-	P		-	-
Lisa Rheinheimer, Monterey Salinas Transit - Vice Chair	P	P	E	P	P		P	P
Bill Boosman, Velo Club of Monterey (<i>Vera Noghera</i>)	P	P	P	P	P(A)		P(A)	P(A)
Mary Israel, FORA (<i>Jonathan Brinkmann</i>)	P	P	P	P	P		P	P
N. County Recreation & Park District - Vacant	-	-	-	-	-		-	-
James Serrano, Salinas Public Works	-	-	-	-	-		-	-
Raul Martinez – County Public Works	P	E	P	-	P		P	P
Caltrans - District 5	-	-	-	-	-		-	-
–AMBAG (<i>Sasha Tepedelenova</i>)	-	-	-	-	-		-	-
Vacant, Pebble Beach Company	-	-	-	-	-		-	-
Brian Cook, CSUMB (<i>Matthew McCluney</i>)	P(A)	P	P	P	P		P	P

E – Excused VC – Video Conference
P(A) – Alternate TC – Teleconference

	JAN 17	FEB 17	MAR 17	APR 17	MAY 17	JUN 17	AUG 17	SEP 17
TRANSPORTATION AGENCY STAFF								
Debbie Hale, Executive Director	E	-	E	E	E		E	E
Todd Muck, Deputy Executive Director	P	P	E	E	E		E	E
Ariana Green, Associate Transportation Planner	E	-	P	P	E		E	E
Virginia Murillo, Transportation Planner	P	P	P	P	P		P	P
Maria Montiel, Administrative Assistant	P	P	P	P	P		P	P

OTHERS PRESENT:

Athena	Ciclovia Salinas	Miriam	Ciclovia Salinas
Alejandra Silva	Ciclovia Salinas	Arnold	Ciclovia Salinas
Hector	Ciclovia Salinas	Silvia	Ciclovia Salinas
Andrew Easterling	City of Salinas		

1. Chair Chris Flescher called the meeting to order at 6:00 p.m. A quorum was established and self-introductions were made.

2. **PUBLIC COMMENTS**

None this month.

3. **BEGINNING OF CONSENT AGENDA**

M/S/C LeBarre /Valencia /unanimous

- 3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of August 2, 2017 with a few minor corrections and typos noted by Mary Israel, FORA representative.

END OF CONSENT AGENDA

4. MONTEREY COUNTY ACTIVE TRANSPORTATION PLAN

The Committee received update on the 2017 Monterey County Active Transportation Plan.

Virginia Murillo, Transportation Planner reported that the Active Transportation Plan is an update of the 2011 Bicycle and Pedestrian Master Plan. The focus of the 2017 Plan update is to meet the State Active Transportation Program guidelines, incorporate innovative bicycle facility designs, and promote high priority projects.

Ms. Murillo noted that Transportation Agency staff collected stakeholders and public input from Spring 2016 to Winter 2016. She noted that approximately 300 people submitted 430 comments via the Wikimapping tool. Staff collaborated with the Monterey County Health Department to gather input from their Greenfield Leadership and Civic Engagement group. Ms. Murillo reported that since the public outreach phase of this project, TAMC staff has met with city and county staff to review the comments received during the public outreach phase and to discuss city priorities. She noted that Transportation Agency staff has also refined the project ranking criteria to develop draft ranked project lists for each of the Monterey County jurisdictions. The purpose of the ranking is to identify high-priority projects. The Transportation Agency recently contracted with Alta Planning + Design to develop conceptual designs for up to 15 high-priority projects throughout the County.

Committee member Michael LeBarre mentioned that Wikimapping was an awesome tool and noted that the Transportation Agency staff is doing an awesome job on what they are putting together. He also noted that he spoke with San Lucas and they will be re-doing the water system. Committee member Raul Martinez replied that they will also be working on drainage improvements in San Lucas.

5. CICLOVIA SALINAS

The Committee received a report on Ciclovía Salinas 2017.

Ciclovía youth representatives, reported that Ciclovía Salinas is a youth-driven open streets event that attracts thousands of community residents to bike, walk, dance and skateboard along Alisal Street. They reported that Ciclovía Salinas is a youth-driven open streets event designed to promote active transportation options like walking and bicycling, and change the narrative of East Salinas among other goals.

The event, scheduled for Sunday October 15th, temporarily excludes motorized vehicles from Alisal Street between Main Street and Sanborn Rd., allowing residents to participate in a variety of physical activities and learn about available community resources. Ciclovía youth representatives noted that last year's event drew over 6,000 participants people from the surrounding Alisal neighborhood, and from across Salinas and Monterey County who participated in the event and were able to ride bikes, walk, jog, skateboard and roller skate along 1.5 miles of Alisal Street free of cars. This year's Ciclovía event is being planned by youth in Salinas with the support and oversight of Building Healthy Communities. The event will open Alisal Street from Main St to Sanborn Rd for recreational activity from 9:00 a.m. – 1 p.m. Ms. Murillo noted that TAMC will be distributing bike education materials and will be partnering with the City of Salinas to do a demonstration protected bike lane to introduce the community to these new bike facilities. In conclusion, Ciclovía youth noted that they are looking for adult volunteers to help with barricade. If you would like to help please contact Cicloviasalinas@gmail.com

6. **MONTEREY COUNTY BIKE EDUCATION & OUTREACH**

The Committee received a report on current bike education and outreach programs and provided direction to staff on future planning for Monterey County bike education and outreach activities.

Virginia Murillo, Transportation Planner reported that each year, Transportation Agency prepares a program for bike and pedestrian education outreach. She noted that in 2015 the Transportation Agency started BikeSAFE, a new bicycle education program focused on teaching Monterey County residents how to ride safely and predictably on the roadway. As a result of the program, three new Monterey County residents became League Cycling Instructors in 2016. For the 2017, TAMC conducted a competitive bidding process and contracted with Safe Moves to conduct bicycle safety trainings for youth at ten elementary schools in Monterey County that were not previously served. For 2018 TAMC staff are considering recommending Measure X Safe Routes to School funding for bicycle rodeos. Ms. Murillo noted that the Bike Month campaign is part of TAMC's bike education outreach.

Ms. Murillo reported that staff is proposing to allocate eligible funds to continue to support a robust public outreach campaign during Bike Month and throughout the year. As part of next year's Bike Month campaign, staff is proposing to encourage local residents to participate in the National Bike Challenge (nationalbikechallenge.org/). In response to the recent cyclist fatalities in Salinas, staff is proposing to conduct a bike safety public campaign aimed at educating adults on how to ride safely. Staff is considering partnering with the Monterey County Health Department, Natividad Hospital and local law enforcement agencies on this campaign.

Committee member Cook suggested participating in the fall walk and bike to school events. He noted that May is a difficult month for CSUMB because students are preparing for the end of the school year and graduating.

Ms. Murillo noted that Committee member Ramos sent comments via email asking the League Cycling Instructors, the Safe Moves scope of work for bike rodeos, the Monterey County Weekly Transportation Champions profiles, the National Bike Challenge suggestion and about what other bike/pedestrian events TAMC is supporting.

- The three local League Cycling Instructors are: Geoff Arnold with the YMCA, and Lauryn Ricigliano and Adisa Vaughn of Families of Color Monterey County.
- Safe Moves' scope of work includes bike rodeos at 10 schools and 20 assembly bike/pedestrian safety education at schools that were not previously served.
- The Monterey County Weekly Transportation profiles were selected by TAMC staff to highlight bike/ped programs and projects happening around the county. The Monterey County Weekly wrote the ads and took photos. The cost for the profiles, including writing, photos, online and print posting and marketing the bike month events was \$9,388. There was conversation on Facebook about the profiles.
- TAMC is kicking off a new countywide rideshare program, which will include bike commuting as a component of promoting alternative transportation. The program will have an online app component linked to the Strava app. Typically, TAMC focuses on promoting community events during Bike Month. This year, TAMC staff is proposing to do some promotion of our rideshare app by hosting a local National Bike Month Challenge.
- TAMC is having a booth at MORCA's Take a Kid Mountain Biking Day.

7. **ANNOUNCEMENTS AND/OR COMMENTS**

Committee member Lisa Rheinheimer announced that Monterey-Salinas Transit (MST) will begin free weekend service starting Saturday September 2nd, all buses on lines 41, 42, 44, 45, and 49 in Salinas will be free on weekends and holidays. The free fare on weekends will continue for a year, ending August 31, 2018.

Committee member D. L. Johnson mentioned that a special day event for a free transit ride to Camel would be enjoyable. He also noted that he sent a letter to Executive Director Debbie Hale on the roundabout. He noted that the roundabout seems to need more signage.

Committee member Eric Petersen noted that he attended the Silicon Valley Summit this year. He also noted that Senate Bill 672 Traffic-actuated signals was approved by the State Legislature, and would mandate that traffic signals detect motorcycles and bicycles.

8. **ADJOURNMENT**

Chair Flescher adjourned the meeting at 7:05 p.m.