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Regional Transportation Planning Agency - Local Transportation Commission  
Monterey County Service Authority for Freeways & Expressways  
Monterey County Regional Development Impact Fee Joint Powers Agency  
Email: [info@tamcmonterey.org](mailto:info@tamcmonterey.org)

## **BICYCLE AND PEDESTRIAN FACILITIES ADVISORY COMMITTEE**

**Wednesday, September 2, 2020**

**\*\*6:00 PM\*\***

### **REMOTE CONFERENCING ONLY**

*There will be NO physical location of the meeting.*

*Please see all the special meeting instructions at the end of this agenda*

**Join meeting online at:**

<https://us02web.zoom.us/j/990276709?pwd=QXBRbWF6ajh6M3dOR3hhbGloRlhRZz09>

**OR**

**By teleconference at: +1 669 900 6833**

**Meeting ID: 990 276 709**

**Password: 352877**

Any person who has a question concerning an item on this agenda may call the Agency Secretary to make inquiry concerning the nature of the item described on the agenda.

### **1. ROLL CALL**

Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (7) of the number of voting memberships actually filled at that time (13); the existence of any vacancies shall not be counted for purposes of establishing a quorum. If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.

### **2. PUBLIC COMMENTS**

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Under this item, each member of the public is allowed three minutes to address concerns. Comments in items on this agenda may be given when that agenda item is discussed. Persons who wish to address the Committee for public comment or on an item on the agenda are

encouraged to submit comments in writing to Maria at maria@tamcmonterey.org by 5:00 pm the Monday before the meeting, and such comments will be distributed to the Committee before the meeting.

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### **3. BEGINNING OF CONSENT AGENDA**

Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the **CONSENT AGENDA** for discussion and action.

- 3.1 APPROVE** minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of August 4, 2020.

- Montiel

- 3.2 APPROVE** Greenfield Community Science Workshop's application to the Bicycle Secure Program with the award of up to two bicycle repair stations and one secure double-bicycle locker.

- Jacobsen

*Approval by the Bicycle and Pedestrian Facilities Advisory Committee is required for applicants to the Bicycle Secure Program to be awarded. The application from the Greenfield Community Science Workshop, a program of the City of Greenfield, is the first received under the new, rolling grant program.*

### **END OF CONSENT AGENDA**

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- 4. RECEIVE** information about the Go831 Smart Commute Challenge.

**BURKE**

*The Go831 Program is a program of the Transportation Agency to encourage activities that reduce congestion in Monterey County. The Go831 Smart Commute Challenge is open to anyone who lives or works in Monterey County and offers prizes to those who smart commute during the month of October. For this challenge "smart" commuting will include telework, walking and biking.*

- 5. RECEIVE** presentation on SURF! Busway and Rapid Transit Project and **PROVIDE INPUT** on bicycle and pedestrian connections.

- Jacobsen

*Monterey-Salinas Transit initiated the environmental analysis and preliminary engineering for the SURF! Busway and Bus Rapid Transit project in November 2019. The project team is seeking input from the Bicycle and Pedestrian Facilities Advisory*

***Committee on the preliminary engineering and design related to four bicycle and pedestrian connections within the SURF! corridor.***

6. **RECEIVE** presentation from the cities of Monterey and Salinas on Vision Zero implementation.

**- Jacobsen**

***Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. The Cities of Salinas and Monterey are in different stages of implementation of their Vision Zero policies and are soliciting input towards implementation.***

7. **ANNOUNCEMENTS and/or COMMENTS**
8. **ADJOURN**

## **ANNOUNCEMENTS**

Next Committee meeting:  
**Wednesday, October 7, 2020**

### **Important Meeting Information**

**Remote Meetings:** On March 12, 2020, Governor Newsom issued Executive Order N-25-20, which enhances State and Local Governments ability to respond to COVID-19 Pandemic based on Guidance for Gatherings issued by the California Department of Public Health. The Executive Order specifically allows local legislative bodies to hold meetings via teleconference and to make meetings accessible electronically, in order to protect public health. The public is strongly encouraged to use the Zoom app for best reception. Prior to the meeting, participants should download the Zoom app at: <https://zoom.us/download>. A link to simplified instruction for the use of the Zoom app is: <https://blog.zoom.us/wordpress/2018/07/03/video-communications-best-practice-guide/>.

**Remote Meeting Public Comment:** Due to current circumstances, there may be limited opportunity to provide verbal comments during the meeting. Persons who wish to address the Committee for public comment or on an item on the agenda are encouraged to submit comments in writing to [maria@tamcmonterey.org](mailto:maria@tamcmonterey.org) by 5:00pm the Monday before the meeting. Such comments will be distributed to the Committee before the meeting. Members of the public participating by Zoom are instructed to be on mute during the proceedings and to speak only when public comment is allowed, after requesting and receiving recognition from the Chair.

**Agenda Packet and Documents:** Any person who has a question concerning an item on this agenda may call or email the Agency office to make inquiry concerning the nature of the item described on the agenda. Complete agenda packets are on display online at the Transportation Agency for Monterey County website. Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public review at the Agency website. Agency contact information is as follows:

Transportation Agency for Monterey County  
[www.tamcmonterey.org](http://www.tamcmonterey.org)  
Office is closed an all employees are working remotely until further notice  
TEL: 831-775-0903  
EMAIL: [info@tamcmonterey.org](mailto:info@tamcmonterey.org)

**Agenda Items:** The agenda will be prepared by Agency staff and will close at noon nine (9) working days before the regular meeting. Any member of the Committee may request in writing an item to appear on the agenda. The request shall be made by the agenda

deadline and any supporting papers must be furnished by that time or be readily available.

Alternative Agenda Format and Auxiliary Aids: If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency staff at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish language interpreters, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

## **CORRESPONDENCE, MEDIA CLIPPINGS, & REPORTS**

### **Correspondence**

### **Media Clipping**

**M 1. RECEIVE** media clippings attached online.

**Reports - No items this month.**



## ***Memorandum***

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Maria Montiel, Administrative Assistant  
**Meeting Date:** September 2, 2020  
**Subject:** **Draft August Minutes**

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### **RECOMMENDED ACTION:**

**APPROVE** minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of August 4, 2020.

### **ATTACHMENTS:**

- ▣ Draft August Minutes

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)**  
**Bicycle and Pedestrian Facilities Advisory Committee**  
**Draft Minutes of August 5, 2020**  
Held remotely via Zoom due to COVID-19 pandemic

Voting Members	JAN 20	FEB 20	MAR 20	APR 20	MAY 20	JUN 20	JUL 20	AUG 20
Eric Petersen, District 1, Past Chair	P	P	C	C	P	P	N	P
Jack Smith – District 2 <i>(David Tavarez)</i>	P	P	A	A	P	P	O	P
Mike Novo – District 3	P	E	N	N	P	P		P
Jeff Wriedt, District 4 <i>(Frank Henderson)</i>	P	E	C	C	P	P	M	E
Martin Wegenstein, District 5 <i>(Jeff Lindenthal)</i>	P	P	E	E	P	P	E	P
D. L. Johnson, Carmel-By-The Sea	A	P	L	L	P	P	E	P
Del Rey Oaks - vacant	-	-	L	L	-	-	T	-
Gonzales - Vacant	-	-	E	E	-	-	I	-
Ernest Gallardo, Greenfield	P	E	D	D	-	P	N	P
Michael LeBarre, King City	P	E			P	-	G	P
Hans Hofmann Jr, Marina	P	E			P	P		P
Abby Ostovar, Monterey	P	E			P	E		E
vacant Pacific Grove <i>(Jung Hwa Kim)</i>	E	-			-	-		-
Chris Flescher, Salinas, Vice Chair <i>(Mark Lasnik)</i>	P	P			P	P		P
Elizabeth (Libby) Sofer, Sand City	P	P			P	P		-
Jan Valencia, Seaside <i>(Ralph Wege)</i>	P	P(A)			P	P		P
Soledad - Vacant	-	-			-	-		-
Vacant, MBUAPCD	-	-			-	-		-
Vacant, Monterey Salinas Transit	-	-			-	-		-
Vera Noghera, Velo Club of Monterey <i>(Alex Capelli)</i>	P	P			-	-		-
Vacant, FORA	-	-			-	-		-
N. County Recreation & Park District - Vacant	-	-			-	-		-
Andrew Easterling, Salinas Public Works	-	-			-	-		P
Raul Martinez – County Public Works	P	P			-	P		P
Caltrans - District 5	-	-			P	-		-
Will Condon, AMBAG	-	P			P	P		P
Vacant, Pebble Beach Company	-	-			-	-		-
Matthew McCluney - CSUMB	A	P			P	-		P
E – Excused		VC – Video Conference						
P(A) – Alternate		TC – Teleconference						

	JAN 20	FEB 20	MAR 20	APR 20	MAY 20	JUN 20	JUL 20	AUG 20
Debbie Hale, Executive Director	E	P			P	-		E
Todd Muck, Deputy Executive Director	E	P			P	P		E
Ariana Green, Senior Transportation Planner	P	-			P	P		-
Maria Montiel, Administrative Assistant	E	P			P	P		P
Mike Zeller, Principal Transportation Planner								P
Madilyn Jacobsen, Transportation Planner	P	P			P	P		P
Stefania Castillo, Transportation Planner	P	P			P	P		P
Laurie Williamson, Senior Engineer	-	P			P	P		P
Rich Deal, Principal Engineer		P			-	-		-
Christina Watson, Principal Transportation Planner						P		-
Tracy Burke, Go831 Program Coordinator								P

**OTHERS PRESENT:**

Ralph Wege	Seaside - Alternate	Mary Lynch	Public
Stanley Sokolow	Public	Paola Berthoin	Public
Jessica Madueno	CHP Officer	Noel	Public

1. Chair Jack Smith called the meeting to order at 6:00 p.m. A quorum was established, and self-introductions were made.

**2. PUBLIC COMMENTS**

None.

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**3. BEGINNING OF CONSENT AGENDA**

**M/S/C** Novo/Wegenstein/unanimous

3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of June 3, 2020 with minor grammatical typos addressed and clarification to public comment by Ms. Berthoin.

**END OF CONSENT AGENDA**

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**4. BICYCLE AND PEDESTRIAN SAFETY**

The Committee received a presentation on bicycle safety and enforcement from Jessica Madueño, Public Information Officer for the California Highway Patrol.

Madilyn Jacobsen, Transportation Planner introduced Jessica Madueño Public Information Officer for the California Highway Patrol. Ms. Madueño reported that the California Highway Patrol uses a comprehensive statewide approach to promote and enforce safe pedestrian, bicyclist, and motorist behavior, ensuring all road users share the road safely. She provided a report on bicycle collision data from January through July 2020 within her district, which encompasses North Monterey County through the City of Soledad. Ms. Madueño indicated a total of 11 bicycle collisions, including one fatality and two major injury collisions. Two of the reports were in Pebble Beach, two on Carmel Valley Road, on one Highway 68, one in the Intergarrison area and one on county roads in Carmel. In addition, Ms. Madueño noted a collision that occurred earlier in the day (August 5) on the bike path near eastbound State Route 156 due to a cyclists hitting an object in the path. Ms. Madueño noted that most bicycle collisions are during the daylight hours.

In conclusion, Ms. Madueño expressed the need to use a helmet and bright colors for better visibility and use had signals. She also mentioned a pedestrian task force to provide educational resources for those who do not understand the rules of the road.

Mary Lynch, member of public, noted that the helmet law requirement is for minors. She also mentioned that a rear light on bike is not required. Ms. Lynch also expressed that the majority of unsafe bicycling in Monterey County is due to riding on the wrong side of the road. She expressed the need of helmets for youth and the need for Spanish translation on bike information.

Committee member Martin Wegenstein asked Ms. Madueño how many of the reported collisions were due to bicyclists not stopping at a stop sign. Ms. Madueño did not have an answer at the time.

Noel, member of public, asked for Ms. Madueño's contact information. Ms. Madueno provided her direct phone of (831) 770-8038.

Committee member Michael LeBarre noted that California Highway Patrol should coordinate with the Food Banks, especially in South County, to hand out bike education activities for children and parents while they are waiting in line for food.

Paola Berthoin, member of public, noted that the 3-foot law is great but expressed that 5-feet would be better on Carmel Valley Road due to the narrow and dangerous road for bicyclist. She noted that 3-foot signs should be displayed at narrow bike lane locations.

Committee member Ernie Gallardo expressed the need for Caltrans and California Highway Patrol to coordinate on the legality of bicyclist access near the exit off ramp in south end of Gonzales and Dan Martin. He mentioned that Caltrans website says open to bicyclists and the California Highway Patrol has mentioned not allowed and will be cited.

Committee member Michael LeBarre suggested the Committee direct staff to work with Caltrans and California Highway Patrol to clarify Mr. Gallardo's comment. Transportation Agency staff will work with Caltrans on clarifying and updating at a future meeting date.

**5. FORT ORD REGIONAL TRAIL AND GREENWAY PROJECT UPDATE**

The Committee received an update on the Fort Ord Regional Trail and Greenway (FORTAG) Project.

Stefania Castillo, Transportation Planner reported that the vision for the Fort Ord Regional Trail & Greenway (FORTAG) is to create a multimodal route designed to accommodate people of all ages and abilities that connects communities in and around the former Fort Ord to each other and to education, employment, community and recreation centers. She noted that the final Environmental Impact Report for the proposed 28-mile paved trail was certified by the Transportation Agency Board on March 25, 2020. A Master Agreement was executed by the Transportation Agency and the underlying jurisdictions in June 2020. She noted that at the June 24, 2020 meeting, the Transportation Agency Board of Directors approved the release of a request for proposals for consultant design services, including right-of-way work and public outreach, for Phase 1 of the Canyon Del Rey/ State Route 218 segment. This segment includes a 1.5 mile trail portion which extends east from the intersection of Canyon Del Rey Blvd. (SR 218) and North Freemont Street traveling through Del Rey Oaks, under the highway to the Frog Pond Wetland Preserve, up Carlton Drive and north to Plumas Avenue in Seaside, then west to Del Rey Woods Elementary School. She noted that the proposals for the design and right-of-way work are due August 27.

In conclusion, Ms. Castillo noted that Transportation Agency expects to bring a contract for approval to the Board of Directors in October 2020. She noted that once a consultant is brought on board, public workshops will be scheduled in coordination with Caltrans, the Monterey Peninsula Regional Park District, and the cities of Del Rey Oaks and Seaside to gather input on how the trail will look and feel. The project will proceed to design, and construction as matching funds are obtained for various segments. Transportation Agency staff is working on a state Active Transportation Program grant application for a portion of the trail on the Cal State University Monterey Bay campus. A State Park grant application was also submitted for the Laguna Grande to Roberts Lake segment but was not funded. TAMC has identified another program for funding.

Chairman Jack Smith noted that a friend of FORTAG group should be considered. If any bike organizations or bicycle and pedestrian committee members are interested, please contact Scott Waltz and Fred Watson at [www.FORTAG.org](http://www.FORTAG.org)

**6. 2020 COMPETITIVE GRANTS PROGRAM OF PROJECTS**

**M/S/C** Novo/Johnson

Abstained: Andrew Easterling

Committee member Mike Novo motioned and seconded by D.L. Johnson to approve the staff-recommendation to the Transportation Agency Board of Directors program with \$10.547 million of Regional Surface Transportation Program funds for the 2020 Competitive Grants Program of Projects.

Mike Zeller, Principal Transportation Planner reported that the Transportation Agency Board approved releasing a call for projects for a new cycle of competitive grants at its March 2020 meeting. The grant applications were due June 1, 2020. Agency staff established an ad hoc committee of Bicycle and Pedestrian Facilities Advisory and Technical Advisory Committee members to review and rank the applications and provide funding recommendations. He noted that the Transportation Agency received ten completed grant applications, totaling over \$27.6 million in requested Regional Surface Transportation Program grant funding. Each application was reviewed and scored by five committee members. After considering the scores and factoring in geographic equity and cost effectiveness, the following projects are recommended by Agency staff for grant funding in ranked order:

- Salinas - Boronda Road Congestion Relief Project - \$4,000,000
- Salinas - Bardin Road Safe Routes to School - \$1,800,000
- King City - Complete Streets Downtown Streetscape - \$950,000
- Monterey - Traffic System, Pedestrian/Bike Upgrades - \$1,680,000
- Salinas - Pedestrian Crossing Enhancements - \$545,000
- Pacific Grove - Point Pinos Trail Project - \$382,000
- Greenfield - Walnut Avenue Pedestrian/Bike Improvements - \$590,000
- Seaside - Broadway Avenue Corridor Improvements - \$600,000

Committee member Michael LeBarre gave kudos to the Ad-hoc Committee for looking at the whole region with an equitable lens on projects.

**7. ANNOUNCEMENTS AND/OR COMMENTS**

Will Condon, AMBAG, introduced new member Miranda Taylor. He also mentioned she would attend future meetings.

Madilyn Jacobsen mentioned that Transportation Agency did not get awarded the funding grant for the State Route 1 Carmel Area Safer School Access Study. She noted that staff is meeting with Caltrans next week for feedback on the application and to explore other funding opportunities. Madilyn Jacobsen introduced TAMC's new staff member Tracy Burke Vasquez, Go831 Coordinator.

Madilyn Jacobsen announced the following on behalf of Committee member Eric Petersen due to technical difficulties:

1. The San Carlos Family Summer Bicycle Challenge, we need something like this, either in individual communities or county-wide
2. The 2020 Silicon Valley Bike Summit on-line, August 6<sup>th</sup> and 7<sup>th</sup>. It costs \$50 and registration is required.
3. CalTrans Highway Design Manual has been revised.
4. He asked is there any way TAMC can do anything about projects which do not follow the CalTrans Highway Design Manual? Possible future meeting agenda item.

Committee member Martin Wegenstein mentioned a useful application on phone called MCconnect allows you to report any road issues with direct images and it will send to the Monterey County Supervisors.

**9. ADJOURNMENT**

Chair Smith adjourned the meeting at 7:33 p.m.



## **Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Madilyn Jacobsen, Transportation Planner  
**Meeting Date:** September 2, 2020  
**Subject:** **Bicycle Secure Program**

### **RECOMMENDED ACTION:**

**APPROVE** Greenfield Community Science Workshop's application to the Bicycle Secure Program with the award of up to two bicycle repair stations and one secure double-bicycle locker.

### **SUMMARY:**

Approval by the Bicycle and Pedestrian Facilities Advisory Committee is required for applicants to the Bicycle Secure Program to be awarded. The application from the Greenfield Community Science Workshop, a program of the City of Greenfield, is the first received under the new, rolling grant program.

### **FINANCIAL IMPACT:**

The Bicycle Secure Program has a budget of \$30,000 per fiscal year. Estimated cost of the requested two bicycle repair stations and four double-bicycle lockers is \$14,000. Under staff's recommended approval of up to two repair stations and one secure locker, the total cost is estimated to be \$6,000. With approval of this application under staff's recommendation, the balance for the Bicycle Secure Program would be estimated at \$24,000.

### **DISCUSSION:**

The Greenfield Community Science Workshop, a program of the City of Greenfield, submitted an application to the Bicycle Secure Program for two bicycle repair stations and four double-bike lockers for the use of both employees, families and students that attend the Greenfield Community Science Workshop. The estimated cost of the two bicycle repair stations and four double-lockers is \$14,000, approximately 45% of the Bicycle Secure Program's budget.

The applicant indicated that they would prefer the bicycle repair stations, but if there is capacity in the budget for the four lockers they would like to be awarded the lockers too. The applicant currently has one bicycle parking rack, but indicated it is currently underused due to security concerns and a locker would be more effective.

Staff's recommended approval of "up to" two bicycle repair stations is due to efforts currently underway by the Transportation Agency related to bicycle safety and education work in Greenfield. Staff would like to explore a partnership with the Monterey County Health Department, the Safe Routes to Schools Program and the Greenfield Community Science Workshop to support bicycle repair training, which is the intended use of the second bicycle repair station that was requested to be placed inside their facility. If there is not capacity to meet the request of the Greenfield Community Science Workshop through that partnership, then the Agency will pursue purchase of a second bicycle repair station for inside their facility.

Given that it is early on in the 2020-2021 grant cycle, staff is recommending approval up to two repair stations and only one locker for the time being. This would result in a total cost estimated at \$6,000, which is in line with previous award recipients during the 2019 and 2018 grant cycles. This would maintain flexibility in the budget for additional applicants later in the fiscal year. If Bicycle Secure budget remains by May of 2021, staff will bring back to the Committee a recommendation to approval the additional double bicycle lockers requested by the Greenfield Community Science Workshop.



## **Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Tracy Burke, Go831 Rideshare Coordinator / Associate Transportation Planner  
**Meeting Date:** September 2, 2020  
**Subject:** **Go831 Smart Commute Challenge**

### **RECOMMENDED ACTION:**

**RECEIVE** information about the Go831 Smart Commute Challenge.

### **SUMMARY:**

The Go831 Program is a program of the Transportation Agency to encourage activities that reduce congestion in Monterey County. The Go831 Smart Commute Challenge is open to anyone who lives or works in Monterey County and offers prizes to those who smart commute during the month of October. For this challenge "smart" commuting will include telework, walking and biking.

### **FINANCIAL IMPACT:**

Service Authority for Freeways and Expressways (SAFE) funds as approved in the Agency's budget will cover the TAMC staff time, program materials and promotion of this program. The cost of the prizes is estimated at \$1,100 and will be split with Blue Zones (\$550 each).

### **DISCUSSION:**

#### **Background**

In Spring 2018, TAMC launched a Traveler Information/Rideshare Program called Go831 to help employers in Monterey County to establish or expand smart commute programs for their employees. Smart commuting means getting to and from work by means other than driving alone (carpool, vanpool, transit, bike, walk or telecommute). Each year Go831 runs a Commute Challenge to help raise awareness of the program and encourage individuals to start using the RideAmigos software platform. The goal each year is to increase the number of employers and employees participating in the Challenge, with the purpose of encouraging smart commuting over the longer-term.

#### **2019 Go831 Smart Commute Challenge Outcomes**

In 2019, the Go831 team met the goal of doubling participation in the Challenge from the previous year (106 participants in 2019 vs. 52 in 2018). Participating employers included the Monterey Bay Aquarium, City of Monterey, City of Seaside, SVMH, Hartnell, CSUMB, Monterey County Weekly, and Monterey-Salinas Transit. The City of Monterey had the highest percentage of employees participate in the Challenge and also represented the top Team category. The top individual prize went to an employee of the Monterey Bay Aquarium. The 3,905 total smart commute trips taken during the Challenge resulted in:

- CO2 saved: 8.7 tons
- Money Saved: \$12K (on driving costs for the participants)
- Calories burned: 0.3 Million

### **2020 Go831 Smart Commute Challenge**

Go831 is a free program from the Transportation Agency for Monterey County (TAMC) that offers a creative approach to get cars off streets and parking lots during the busiest travel times and is designed to support employer-based commuter programs. We now find ourselves in the middle of a global pandemic and the majority of employed people have drastically had their commutes, among other things, altered. So too, has the opportunities of our program and as such the Go831 Smart Commute Challenge 2020.

This year, we are pleased to have the support of the Blue Zones Project. The Blue Zones Project is a global movement aimed at inspiring people to live longer, more active lives and therefore lower rates of chronic disease. The Blue Zones Project promotes sustainable, common-sense changes that encourage healthier lifestyles in Monterey County. These two ideas of smarter/healthier commuting via provided tools and resources and more active lives with sustainable, long lasting changes go hand in hand.

The October 2020 Go831 Smart Commute Challenge will run for the full month of October and is available to anyone living and/or working in Monterey County. The contest is designed to track your daily commuting habits/Trips via the Ride Amigos platform and is open to both children and adults by tracking up to four trips per day. Trips are defined as going to or coming from one location via bike ride or a walk, applied exercise/good teleworking practices and public transit. All trips must be conducted accordance with the most recent Center for Disease Control and Prevention requirements.

The pandemic has brought about a unique scenario in which many were forced into telecommuting positions. Many have found this telecommuting situation beneficial via the decreased congestion and emissions on the road ways and the saved commute time. It is widely believed that continuing the trend in teleworking in those appropriate positions is going to be encouraged in a post COVID-19 environment.

\*As telework work is currently the most common method of commute, telework will be scored separately with all top scoring participants eligible to win four random \$50 prizes.

Though the commute habits of the majority of the residents of Monterey County have changed, the purpose of this contest is to encourage people via prizes to either try a new commute mode (walking or biking), continue and increase their active lifestyle commutes or get better at telecommuting. This will be achieved via signing up for the Ride Amigos application, tracking their commuting habits and pledging to sustain these lifestyle changes via the Blue Zones Pledge. (All provided via an online link). As we have all essentially already changed our current commuting habits, this contest is aimed at encouraging the continuation and increasement of this change.

A great benefit of this contest to both employers and employees is for folks to get proficient at using the Ride Amigos platform to find smart commute options and to track trips for credit toward prizes. Additional benefits include encourage and possibly rewarding essential workers who are still commuting to their worksite get regular stress-relieving exercise.

The contest will be promoted through online promotion of information, some physical flyers, local media sponsorship and reaching out directly to employers at:

- Natividad Hospital
- City of Salinas



- Salinas Valley Memorial Hospital
- CSU Monterey Bay
- City of Monterey
- Starbucks
- County of Monterey

The challenge will be promoted to other employers and members of the public through email notifications, our online platforms and social media advertisements and flyers as well as our partners' websites and media outreach. People can participate by registering for free with their email address via the [Go831.rideamigos.com](https://go831.rideamigos.com) platform, which commits them to the Blue Zones pledge and they begin logging their first trip. A minimum of two trips logged is required for participation. Participants may compete as an individual or part of a team and can be the winning member of both. There will be prizes for the top team and individuals who earn the most points. There will also be four random drawing winners (\$50) for participants who registers for the Challenge and take at least two trips.

We'll promote this year's challenge as truly out of this world... That is Monterey County Goes to The Moon... with the goal of tracking enough combined Walking, Biking, Transit and Vehicle Miles Traveled (VMT) saved by telecommuters to figuratively travel to the moon (238,900 miles).

We will receive advertising support via Blue Zones and save money on reusing last year's poster with minimal date change updates. Prizes are to be split cost-wise with Blue Zones as well. Prize arrives via gift card to Amazon or local place of business.

Prizes are proposed as follows:

- Four Random Drawings = \$200
- Four Telework Drawings= \$200
- Top Team = \$250
- 1st Place Individual = \$250
- 2nd Place Individual = \$75
- 3rd Place Individual = \$50
- 2nd Place Team = \$75
- 3rd Place Team = \$50

TAMC staff goals for the 2020 Go831 Smart Commute are 1,000 participants with over 238,900 combined VMT saved miles via teleworking, bike, walk and transit miles.

Staff requests assistance from the Bicycle & Pedestrian Facilities Advisory Committee to spread the word about the Challenge.



**Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Madilyn Jacobsen, Transportation Planner  
**Meeting Date:** September 2, 2020  
**Subject:** **SURF! Busway and Rapid Transit Project Update**

**RECOMMENDED ACTION:**

**RECEIVE** presentation on SURF! Busway and Rapid Transit Project and **PROVIDE INPUT** on bicycle and pedestrian connections.

**SUMMARY:**

Monterey-Salinas Transit initiated the environmental analysis and preliminary engineering for the SURF! Busway and Bus Rapid Transit project in November 2019. The project team is seeking input from the Bicycle and Pedestrian Facilities Advisory Committee on the preliminary engineering and design related to four bicycle and pedestrian connections within the SURF! corridor.

**FINANCIAL IMPACT:**

The SURF! Busway and Rapid Transit project has up to \$15 million in Measure X funds identified for all phases of the project. The current phase, preliminary engineering and environmental analysis, is budgeted to cost \$1,550,000. Monterey-Salinas Transit is contributing \$100,000 of its share of Senate Bill 1 Local Partnership Program funds for this phase. Additional matching funds will be needed to fully fund the project, which currently has a estimated cost of \$52 million for all phases of work.

**DISCUSSION:**

In 2018, Monterey-Salinas Transit (MST) completed the Monterey Bay Area Feasibility Study of Bus Operations on State Route 1 Shoulders and the Monterey Branch Line. The study analyzed seven alternatives and concluded that implementing a bus rapid transit corridor on a segment of the Monterey Branch Line would provide the best benefit-cost ratio. In Fall 2019, MST hired Kimley-Horn for the environmental review and preliminary design phase of work, and the project officially kicked-off on November 21, 2019.

The SURF! Busway and Rapid Transit project, a Measure X project, is a proposed two-way bus-only lane in the TAMC-owned Monterey Branch Line right-of-way. The SURF! Corridor would formally begin at the Marina Transit Exchange and operate in mixed traffic until it enters the rail right-of-way at Del Monte Boulevard and Palm Avenue in Marina. The interim end-point of the SURF! Corridor will be at the Sand City Station located at the Edgewater Shopping Center in Sand City. The SURF! Corridor would span a total of approximately 6-miles from Marina through Sand City/Seaside.

Key goals of the SURF! Busway and Rapid Transit project are to:

- Preserve and protect the TAMC rail corridor for future rail services

- Increase transit, walking and biking mode share
- Improve air quality and reduce greenhouse gas emissions
- Provide a reliable alternative service for commuters and users of Highway 1
- Build transit ridership

### Preliminary Engineering/Design

The project is nearing 15% design and the project team is seeking input from the Bicycle and Pedestrian Facilities Advisory Committee on the following bicycle and pedestrian connections within the SURF! Corridor:

- 1) Bicycle connection at an existing crossing that the Busway would go through at the connection between Beach Range Road and the Monterey Bay Sanctuary Scenic Trail (owned by Caltrans). Design options include:
  - 4-way stop for bicyclists and buses
  - Extend Beach Range Road bike route to Marina Drive, west of the railroad tracks
- 2) 5th Street connection with the Monterey Bay Sanctuary Scenic Trail; features under consideration are:
  - Protected cycle-track paralleling bus-only lane
  - Connection with FORTAG at 5th Street
  - Bike lockers and general bicycle storage
- 3) Beach Range Road southern terminus (adjusting existing rec trail connection): continuation of Beach Range Road along west side of Busway
- 4) Bike and pedestrian circulation around California Avenue/Fremont Street, where buses would exit the rail right-of-way and enter mixed-flow traffic.

During the Committee meeting, staff will present the latest engineering drawings of these key connections on the screen to provide a visual reference for discussion. An overview diagram portraying the location of these four major areas within the SURF! Corridor is provided as an **attachment** to the staff report.

In addition to the connections discussed above, there is a long-term vision for a cut and cover tunnel underneath the Fremont/Highway 1 Interchange, once it is reconstructed. This tunnel envisions a bus-only roadway and a protected cycle track that would remain within the TAMC-owned rail right-of-way and be designed to accommodate future rail service.

### Environmental Review

The Notice of Preparation for the project's Environmental Impact Report was released by Monterey-Salinas Transit on August 13, 2020 and is currently available for public review and feedback. The Notice of Preparation is included as a **web attachment** to this report. Comments on the Notice of Preparation should be submitted to Michelle Overmeyer, Director of Planning and Innovation at MST, by 5pm on September 14, 2020.

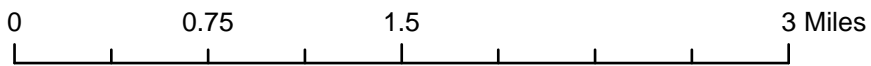
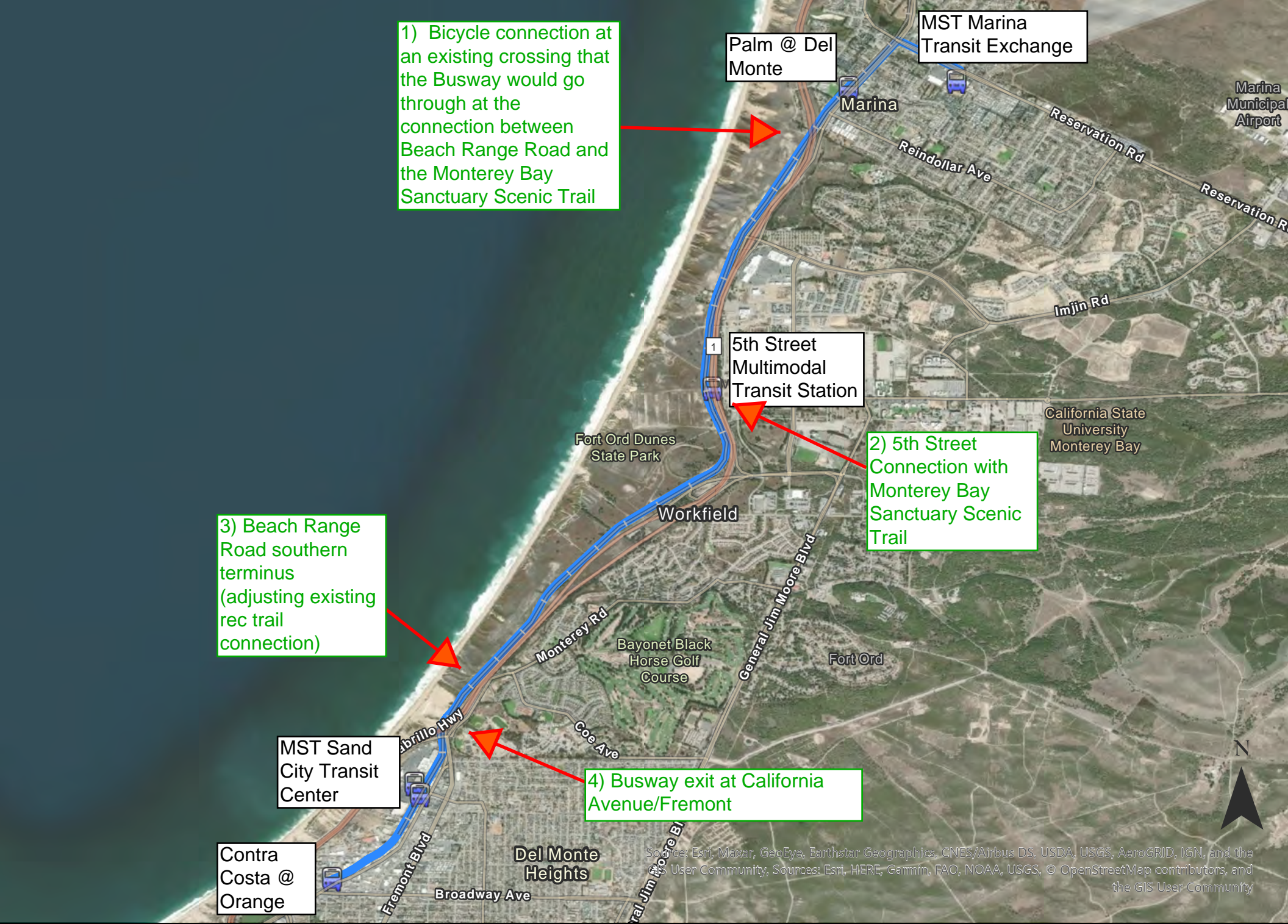
### ATTACHMENTS:

- ▢ SURF Corridor-Overview Map

### **WEB ATTACHMENTS:**

[Notice of Preparation for SURF! Busway and Rapid Transit Project](#)

To stay up to date on the project, check out MST's Web page on the [SURF! Busway and Rapid Transit Project](#).



Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community, Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



## Memorandum

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Madilyn Jacobsen, Transportation Planner  
**Meeting Date:** September 2, 2020  
**Subject:** Vision Zero Implementation

### **RECOMMENDED ACTION:**

**RECEIVE** presentation from the cities of Monterey and Salinas on Vision Zero implementation.

### **SUMMARY:**

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. The Cities of Salinas and Monterey are in different stages of implementation of their Vision Zero policies and are soliciting input towards implementation.

### **FINANCIAL IMPACT:**

No financial impact to TAMC budget. Adoption of a Vision Zero Policy and Action Plan can enhance a city's eligibility to qualify for funding for improvements identified in a Vision Zero Action Plan.

### **DISCUSSION:**

"Vision Zero" is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. It is a movement that began in Sweden and spread to American Cities after seeing success across Europe. Vision Zero acknowledges that collisions -- often referred to as "accidents" -- are preventable if cities take a proactive approach that prioritizes traffic safety as a public health issue. Vision Zero acknowledges that many factors contribute to safe mobility including roadway design, driver behavior, technology and policy. Vision Zero sets clear goals to achieve the shared goal of zero fatalities and severe injuries. Cities within Monterey County that have adopted a Vision Zero Policy include Salinas and Monterey. Nearby cities including Watsonville and San Jose have also adopted a Vision Zero Policy.

TAMC has been working with the Stanford Cartography Society to develop an interactive web-map to showcase collision data to the general public, and recently adopted a policy as part of the 2022 Regional Transportation Plan reflective of Vision Zero. Updates from the City of Salinas and the City of Monterey are as follows:

#### **Update from City of Salinas**

The City of Salinas is in the process of developing their Vision Zero Action Plan, which will clearly lay out steps, timelines and priorities for the implementation of their Vision Zero Policy. The Vision Zero Action Plan will also identify "countermeasures," which are strategies geared at eliminating the causes of fatal and severe injury collisions. Salinas City Staff has compiled 10 years of collision data and created maps to illustrate spatial patterns and identify the City of Salinas' High Injury Network (see **web attachments**). The High Injury Network was developed with data from the Transportation Injury Mapping System (TIMS), Statewide Integrated Traffic Records System (SWITERS) and local police records between the years 2009 through 2018. The High Injury Network identifies corridors and intersections with the highest concentration of fatal and serious injuries across the city, representing 24% of the city's roadway streets network. See **web attachments** for full details of highest collision intersections and corridors. Please

note that several of the attachments are labeled with the abbreviation "KSI" which stands for "killed and severely injured."

City of Salinas is requesting the Committee's input on the included maps and comments and/or recommended countermeasures for inclusion in the Vision Zero Action Plan.

**Update from City of Monterey**

In 2016, the City of Monterey was awarded a grant from the California Office of Traffic Safety to develop a Vision Zero Action Plan. City staff compiled 5 years of collision data and created maps to identify the roads with the highest concentration of fatal and severe injuries. The City also created a collision types matrix that identifies the contributing collision factor, the typical causes, and the principal strategy and supporting strategies to address each collision type. The Monterey City Council passed a resolution endorsing Vision Zero in July 2017 and a Vision Zero Task Force was set up to engage all city departments in drafting a Vision Zero Action Plan. The final [Vision Zero Action Plan](#) was adopted by the Monterey City Council on November 7, 2017. The plan identified strategies for engagement, enforcement, engineering, education, and evaluation.

The City of Monterey remains committed to Vision Zero, since adopting the Vision Zero Action Plan in 2017. As part of the current effort to update the city's Multi-modal Plan, Vision Zero as well as several other City Transportation efforts have been integrated into the City's Circulation Element and Multi-modal Plan. This move integrates Vision Zero into the City's primary policy and implementation document regarding transportation in the City of Monterey. This integrated approach complements the multidisciplinary, multi-pronged approach to work towards Vision Zero.

**WEB ATTACHMENTS:**

[City of Salinas - Draft Pedestrian Emphasis Areas](#)

[City of Salinas - Draft Bicycle Emphasis Areas](#)

[City of Salinas - High Injury Corridors](#)

[City of Salinas - High Injury Intersections](#)



## **Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Madilyn Jacobsen, Transportation Planner  
**Meeting Date:** September 2, 2020  
**Subject:** **Media Clippings**

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### **RECOMMENDED ACTION:**

RECEIVE media clippings attached online.

### **DISCUSSION:**

#### **Local News**

- [Going to the virtual when the event's cancelled](#)

#### **Other News of Interest**

- [Announcing the Winners of Our "Build a Better Barrier Challenge"](#)
- [Cities advance Complete Streets policies](#)
- [Reduce the Role of Police in Traffic Enforcement for the Safety of Everyone](#) (CalBike)
- [The teenage tinkerer behind an e-bike revolution](#)
- ["Bicycle Bob" reaches 100,000 miles in Santa Maria](#)
- [Simon Cowell Did Not Fall Off an E-Bike: There's a difference between an bike and a motorcycle](#)