

# 2023 Transportation Excellence Awards Nominees

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TAMC Board of Directors Meeting  
January 24, 2024



# 22<sup>nd</sup> Annual Transportation Excellence Awards

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## Four Award Categories:

- Individual Award
- Business/Group Award
- Program Award
- Project Awards



22<sup>nd</sup> Annual Transportation  
Excellence Awards

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Individual Award Honorees



# Amir Attia

Associate  
Professor

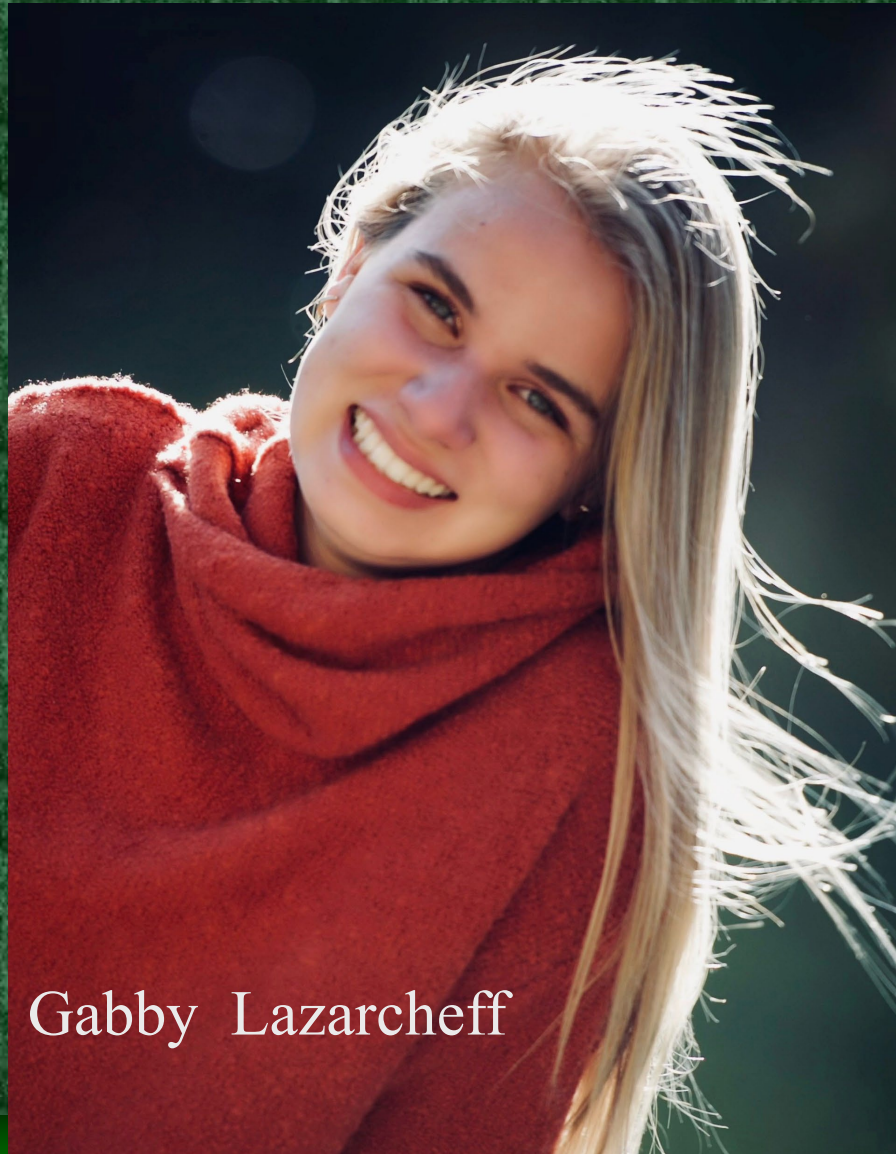
Graphic Design

California State  
University,  
Monterey Bay





# Graphic Design Student



Gabby Lazarcheff

# Graphic Design Student



Monica Ocampo





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# What is a Traffic Garden?



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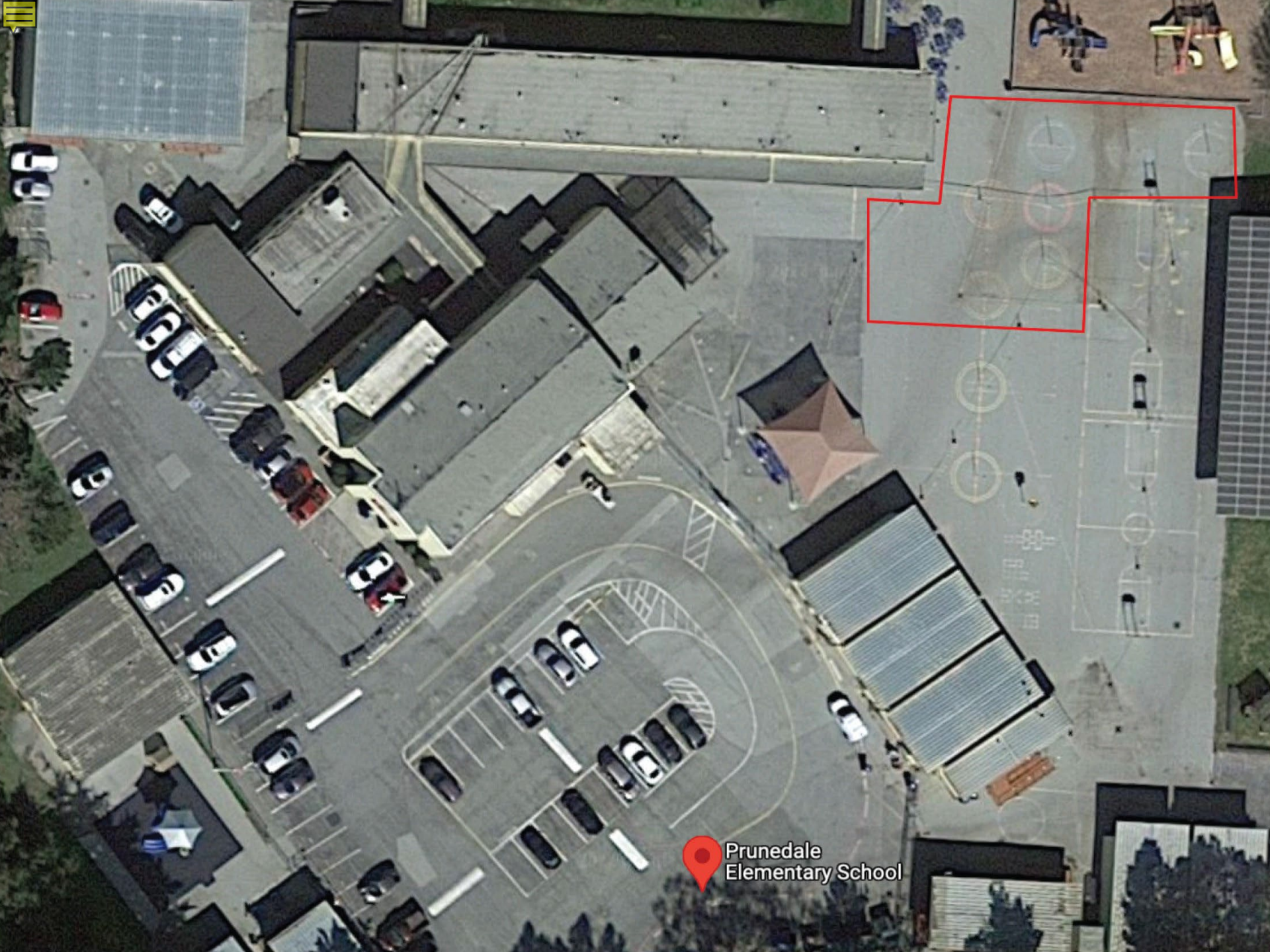
- Safe and fun spaces
- A place where children can learn the rules of the road and practice bicycling and driving skills in a safe environment
- They feature small-sized streets with scaled-down traffic features to teach how to navigate streets and traffic


# The Graphic Design

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## Process





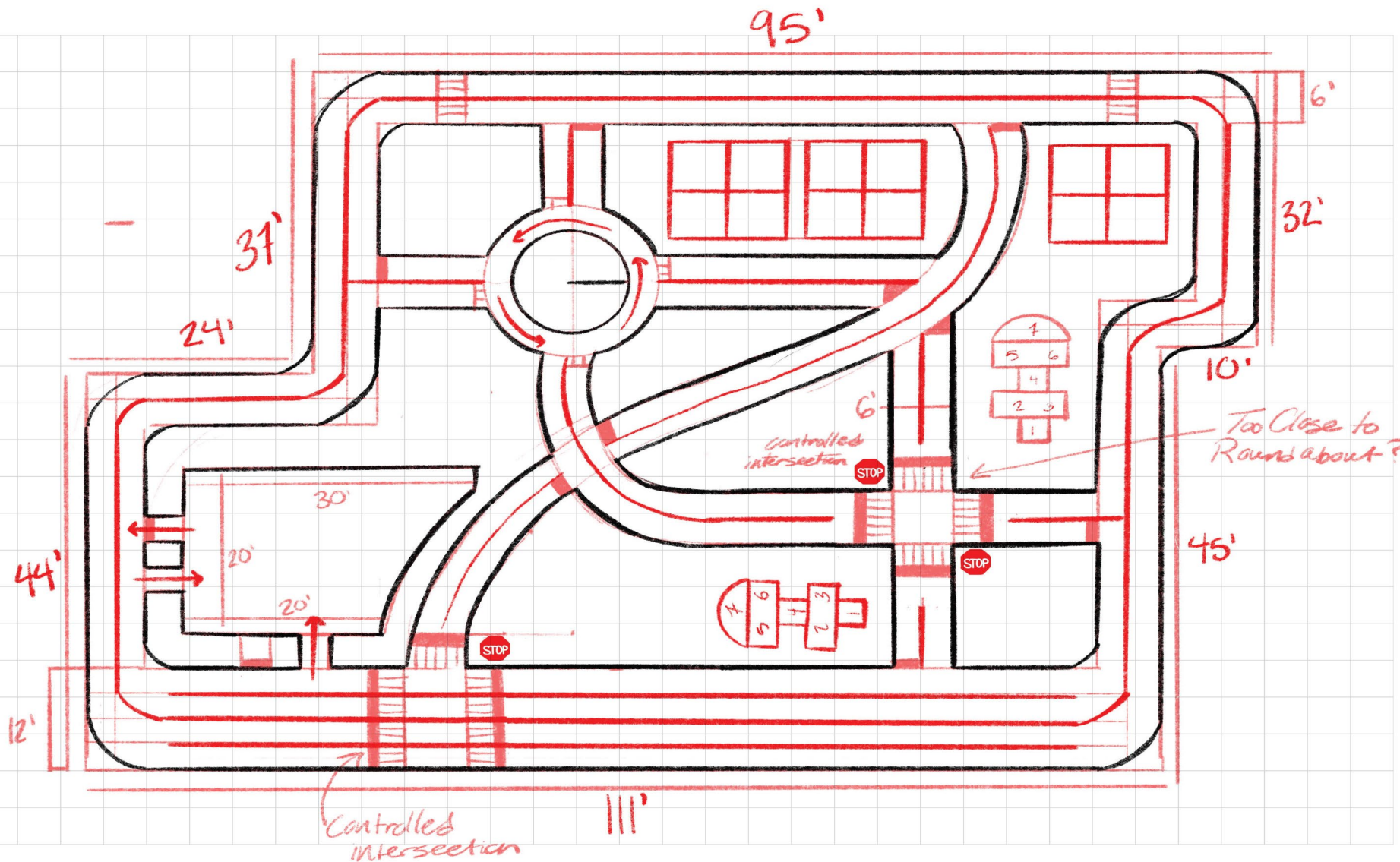
 Prunedale Elementary School



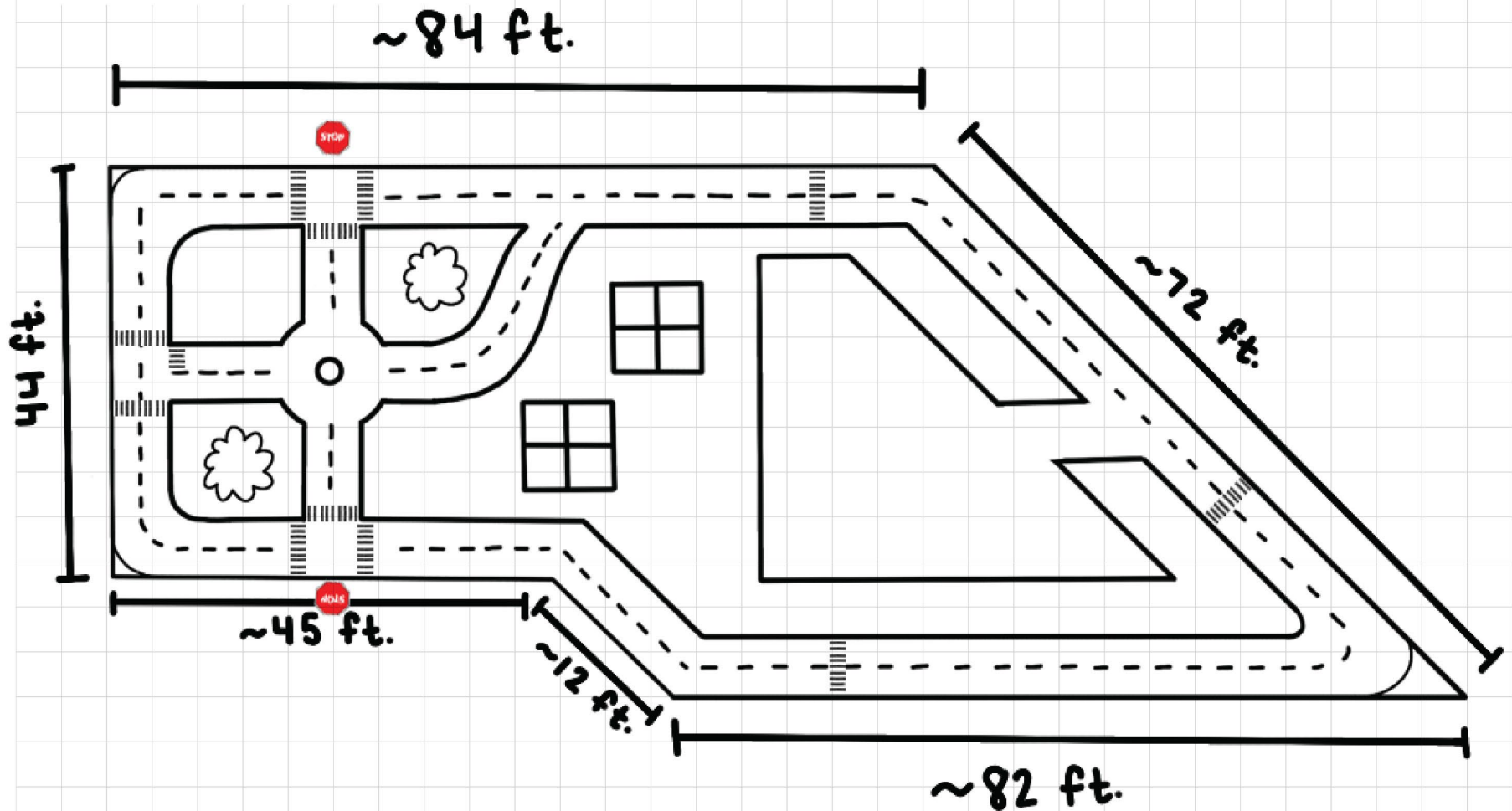




# Low Fidelity Graphic Design Sketch 1



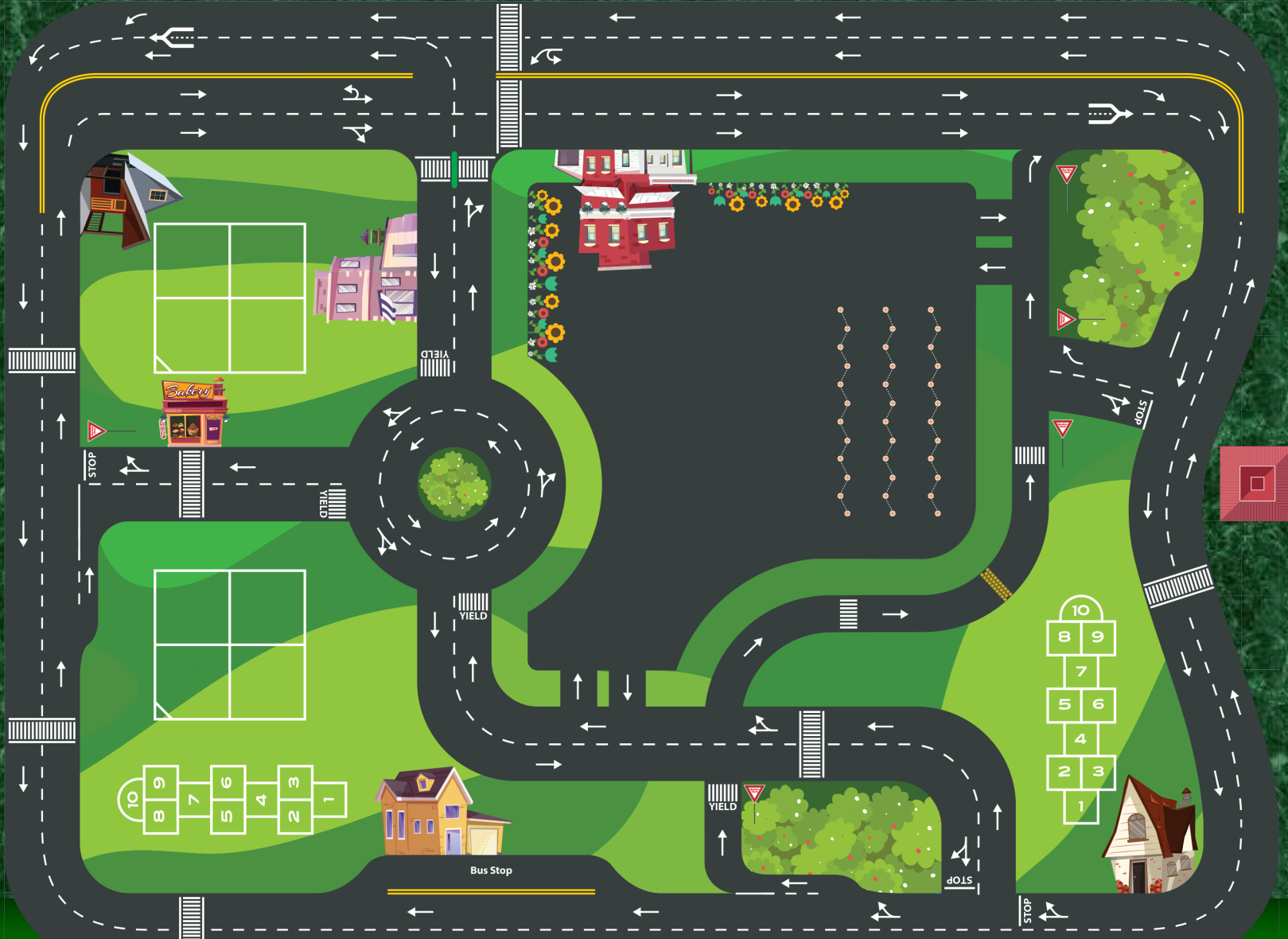
# Low Fidelity Graphic Design Sketch 2







# High Fidelity Graphic Design Sketch 2





# Ord Terrace Elementary School, Seaside



Congratulations to:  
Professor Amir Attia,  
Gabby Lazarcheff & Monica Ocampo  
2023 Transportation Excellence Awards  
Honorees !

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22<sup>nd</sup> Annual Transportation  
Excellence Awards



Business/Group Award

# 22<sup>nd</sup> Annual Transportation Excellence Awards

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Business/Group Award Honoree:  
Boyds Asphalt Services





Boyd's Asphalt Services striped  
13 traffic gardens across  
Monterey County.



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## October 2023 Installations

- 12 traffic gardens installed on school playgrounds:
  - **South County**
  - **Salinas**
  - **Monterey Peninsula**
  - **North County**
- 1 traffic garden installed at San Antonio Park, King City

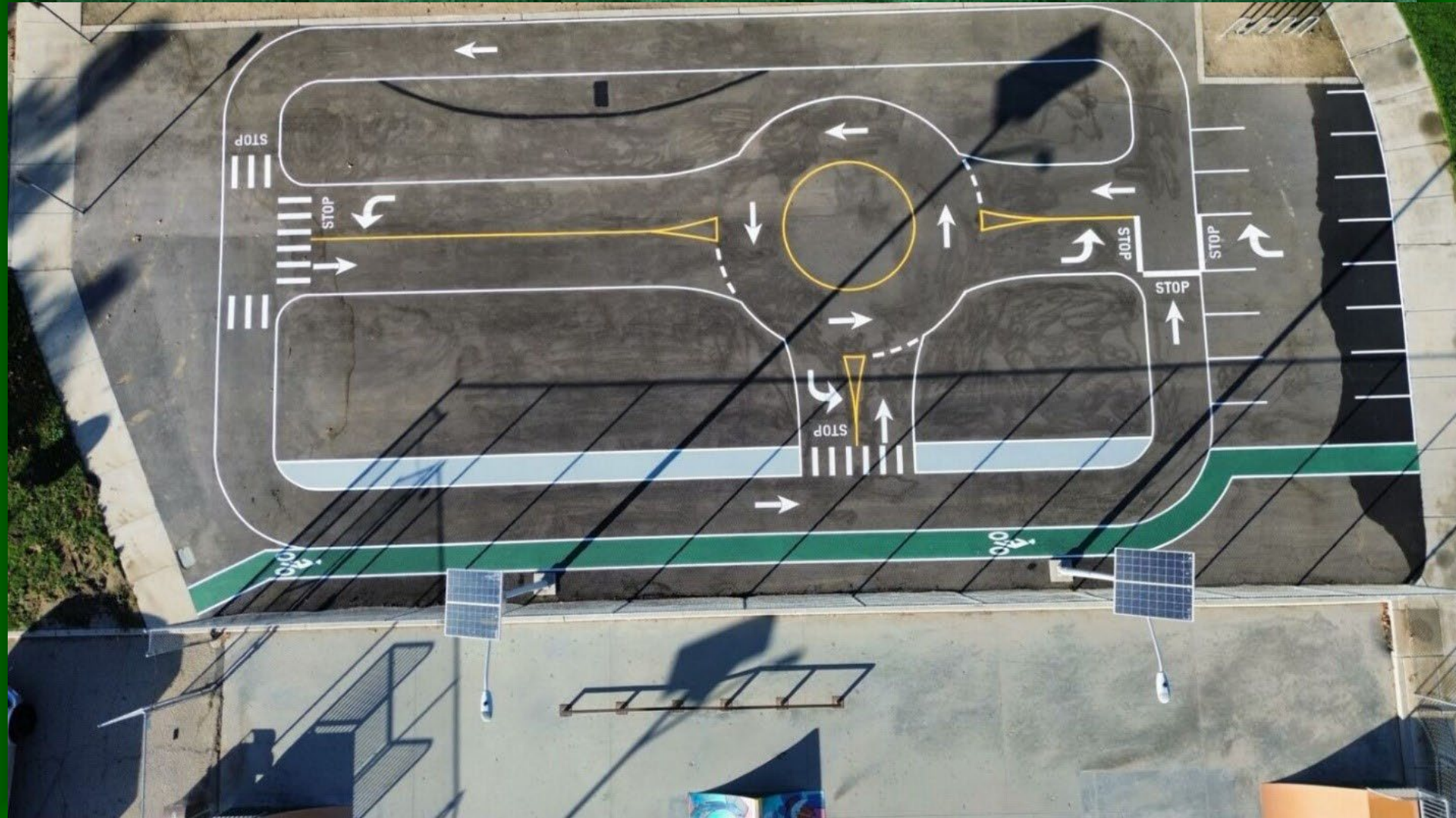


# Bay View Elementary School, Monterey



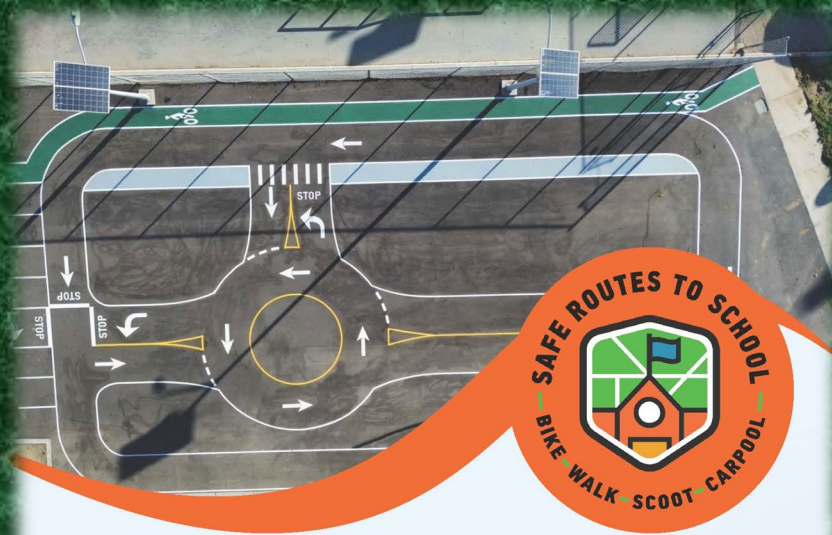


# King City Traffic Garden, San Antonio Park








# King City Grand Opening Flyer



## GRAND OPENING! Traffic Garden

SATURDAY NOVEMBER 18  
11AM - 2PM

Celebrate the grand opening of the King City Traffic Garden at San Antonio Park! Bring your bikes and scooters and try out the course.

-  Safety Training
-  Bike & Scooter Repair
-  Raffle Prizes!




831-775-4412    aaron@tamcmonterey.org



## ¡GRAN INAUGURACIÓN! Jardín de tráfico

SÁBADO 18 DE NOVIEMBRE  
11AM - 2PM

¡Celebre la gran inauguración del Jardín de tráfico de King City en el Parque San Antonio! Trae tus bicicletas y scooters y prueba el curso.

-  Entrenamiento de seguridad
-  Reparación de bicicletas y scooters
-  ¡Premios de la rifa!

831-775-4412    aaron@tamcmonterey.org





# Ribbon-Cutting Ceremony







Congratulations to:  
Boyds Asphalt Services  
2023 Transportation Excellence  
Awards Honoree !

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Excellence Awards

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Program Award



22<sup>nd</sup> Annual Transportation  
Excellence Awards

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Monterey-Salinas Transit  
“Better Bus Network”





1738

**MST**  
MONTEREY-SALINAS TRANSIT

MONTEREY-SALINAS TRANSIT

The Better Bus Network

- New Lines
- New Routes
- New Services

10

MST

# The Better Bus Network



Save Time



Save Money



Save Our Planet

DEC  
10  
2022

More information [mst.org](https://mst.org)



(866) 678-2671  
Free language assistance / Asistencia de lenguaje gratuito  
Libreng tulong para sa wika / Hỗ trợ ngôn ngữ miễn phí / 무료 언어 지원



mst\_bus



mst\_bus Introducing the MST Better Bus Network – a redesigned transit network focused on YOU...our passengers, and our community. Save time with more frequent, more direct trips. Save money with new, lower fares. Save our planet with more people using transit to access jobs, education, and healthcare near transit. Service changes coming December 10th.

52w

[View insights](#)

[Boost post](#)



Liked by [salinasvalleyrecycles](#) and others

NOVEMBER 10, 2022



MST

mst\_bus

...

MST

mst\_bus The MST Better Bus Network is coming to town! Fare and service changes will be implemented on Saturday, December 10th – more direct, frequent service and new, reduced fares. Overall, the Better Bus Network will provide a better experience and increased access for more members of our community. Visit <http://ow.ly/zEMG50LX2oY> for details.

48w


View insights

Boost post



 Liked by supervisoraskew and 9 others

DECEMBER 6, 2022

 Add a comment...

Post





MST mst\_bus

MST

And even better news coming out of the Network launch – fares for the first week after implementation (December 10 – December 16) will be FREE, system-wide, to get accustomed to new routes, fares, schedules. All fares will be FREE. Visit <http://ow.ly/2EtI50LZYsv> and use the Trip Planner tool to see how YOUR trip may be changing. See you onboard!

48w

[View insights](#)



Liked by [mpcstudenthealthservices](#) and others

DECEMBER 9, 2022



## Improvements

- 25% increase in boardings from the previous year.
- Average travel time has decreased by 30 minutes.

## Improvements

- 20% increase in service near places where people live and work, with service frequency of 30 minutes or better.
- 98% of cash-paying passengers saw a 36% reduction in their fare.

## Improvements

- 82% of passengers state they are satisfied with the new fare structure.
- 92% of passengers are satisfied with the new service.



Congratulations to:  
Monterey-Salinas Transit  
2023 Transportation Excellence  
Awards Honoree !

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# 22<sup>nd</sup> Annual Transportation Excellence Awards



## Project Awards





22<sup>nd</sup> Annual Transportation  
Excellence Awards

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City of Marina  
California Avenue Pedestrian Crossing







CALIFORNIA HEIGHTS  
CALIFORNIA AVE









Congratulations to:  
City of Marina, Wallace Group, CSG,  
Monterey Peninsula Engineering  
2023 Transportation Excellence Awards  
Honorees !

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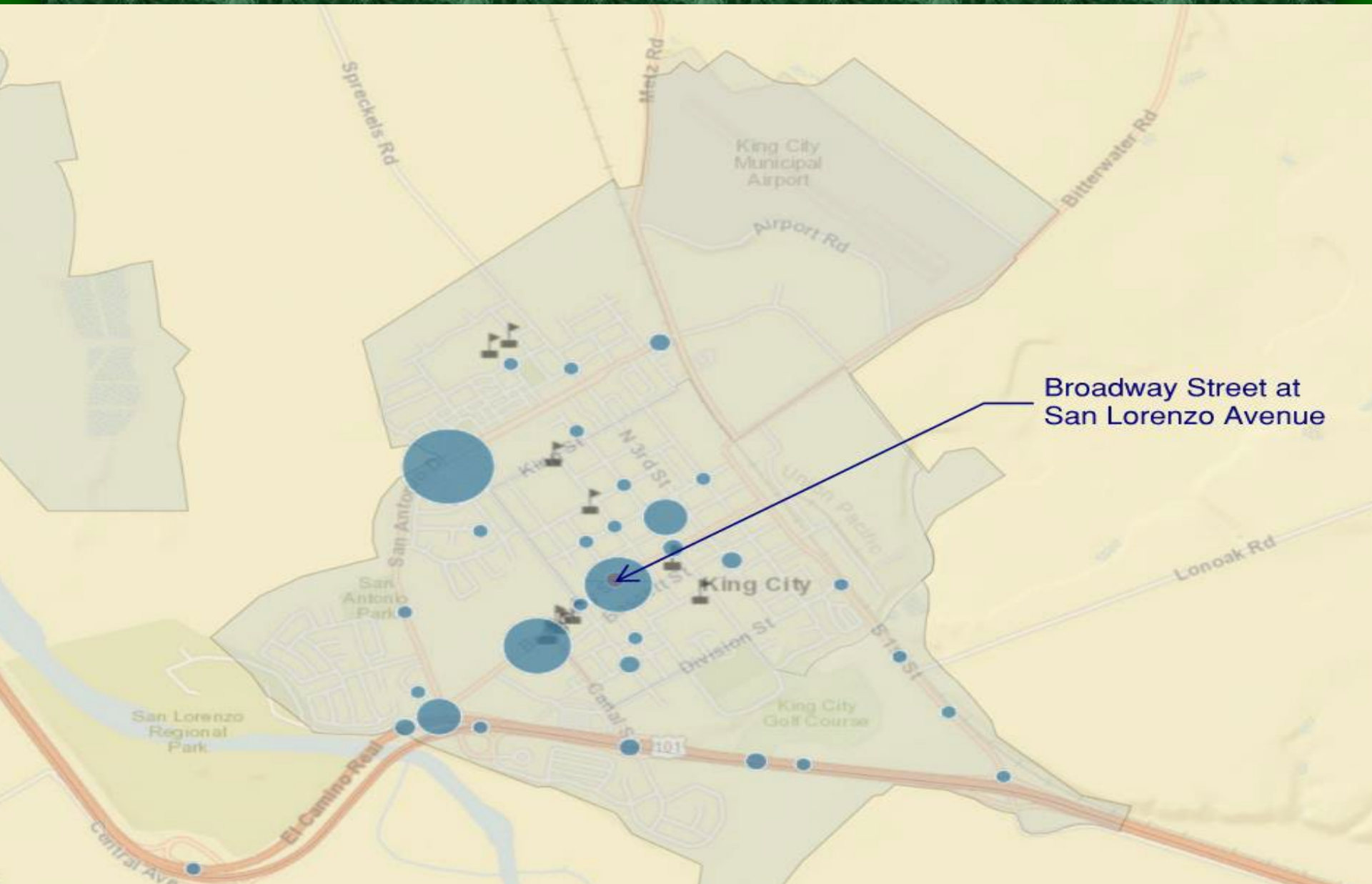
22<sup>nd</sup> Annual Transportation  
Excellence Awards

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King City

Downtown Streetscape Project

# KING CITY INJURY COLLISIONS (2016-2020)





EL PASO CITY  
SPANISH DISTRICT  
CONCEPTUAL PLAN  
Plan P-2018-001  
Centro de Artes y Cultura

Street Furniture

19	
20	
21	
22	
23	
Tree Wells	
24	●●
25	●●
26	
27	●
Street Furniture	
28	●●●●
29	●●●●
30	
31	●
32	●●
33	
34	

EL PASO CITY SPANISH DISTRICT CONCEPTUAL PLAN  
Plan P-2018-001  
Centro de Artes y Cultura





24-077  
**DETAIL**









King City  
Community





CALIFORNIA CALZONE PIZZA

City Cafe





King City  
Historic  
Route  
101  
ROUTE

Opening Fall  
City Cafe

S THIRD ST

CLOSED  
CERRADO







TACOS  
*La Pasaña*  
De Jalisco







BROADWAY  
S SECOND ST

TACOS  
La Potranca  
De Jalisco









TACOS  
*La Potranca*  
De Jalisco

OPEN

158

Congratulations to:  
City of King, Kimley-Horn, Monterey  
Peninsula Engineering

2023 Transportation Excellence Awards  
Honorees !

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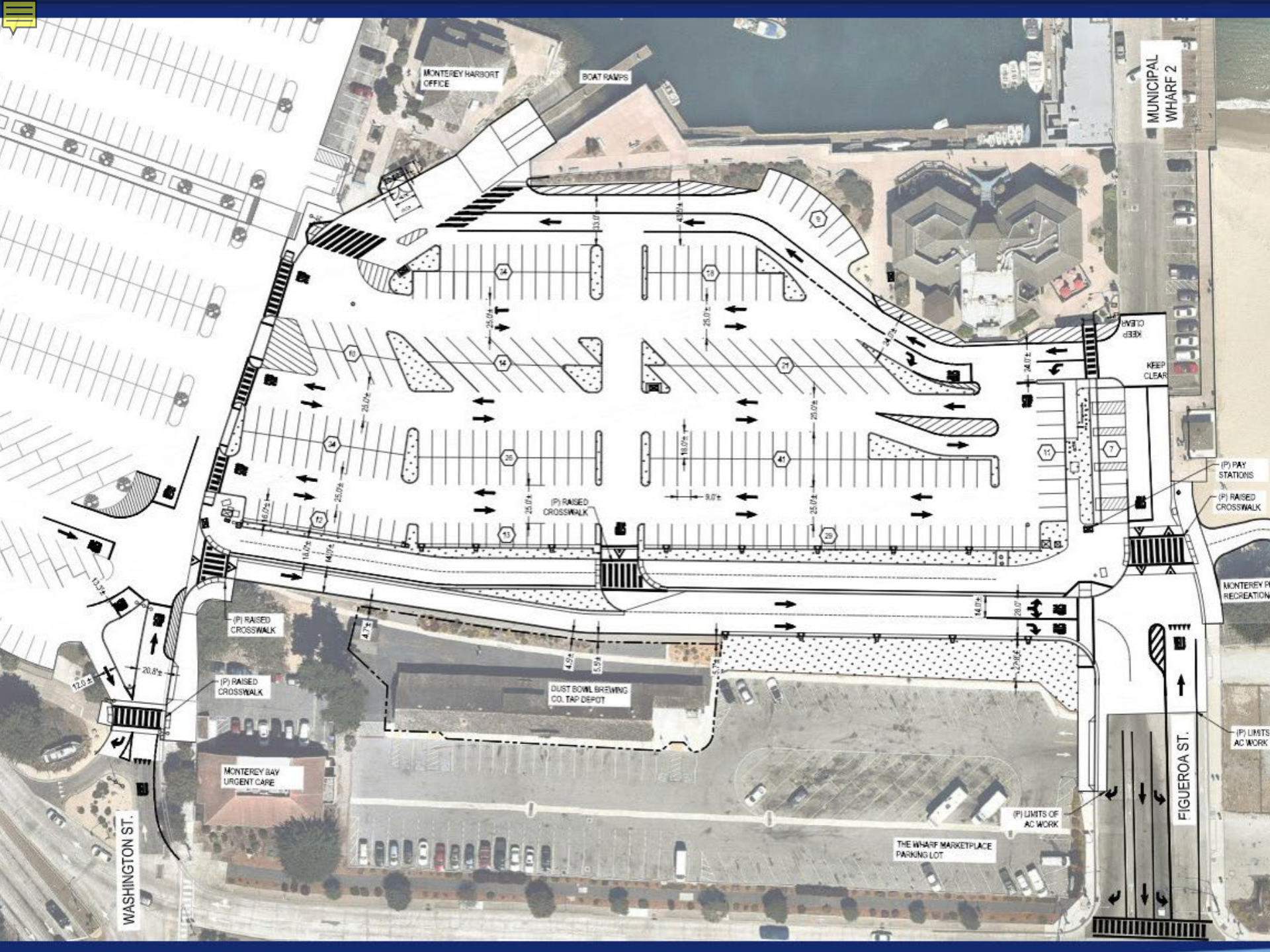




22<sup>nd</sup> Annual Transportation  
Excellence Awards

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City of Monterey  
Marina Parking Lot Project



MONTEREY HARBORT OFFICE

BOAT RAMPS

MONTEREY ST.  
MUNICIPAL WHARF 2

KEEP CLEAR  
KEEP CLEAR

(P) PAY STATIONS  
(P) RAISED CROSSWALK

MONTEREY RECREATION

(P) LIMITS OF AC WORK

FIGUEROA ST.

(P) RAISED CROSSWALK

(P) RAISED CROSSWALK

DUST BOWL BREWING CO. TAP DEPOT

MONTEREY BAY URGENT CARE

THE WHARF MARKETPLACE PARKING LOT

(P) LIMITS OF AC WORK

WASHINGTON ST.

12.0'  
13.5'  
20.8'

18.0'  
10.0'  
4.0'  
25.0'

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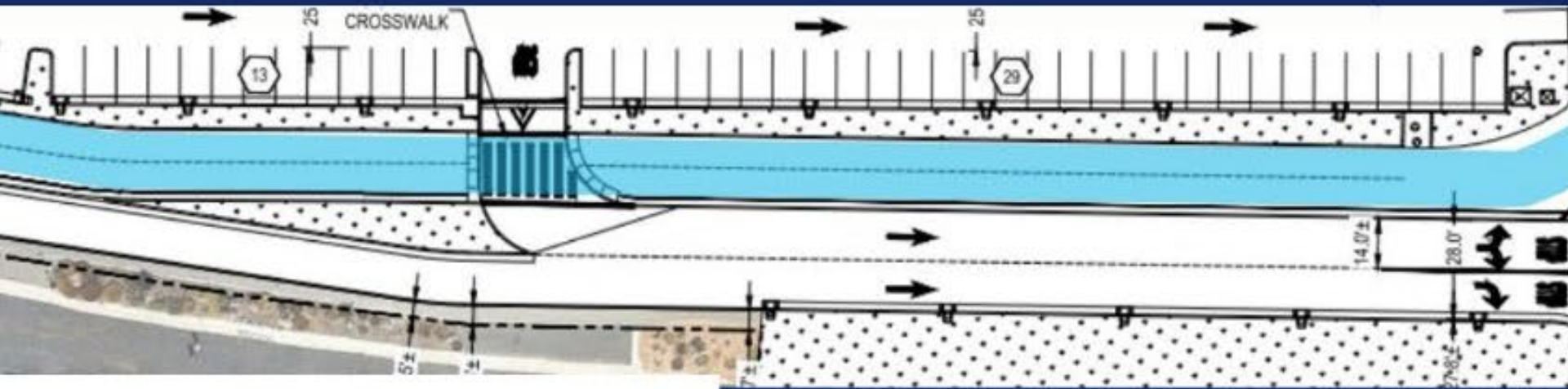




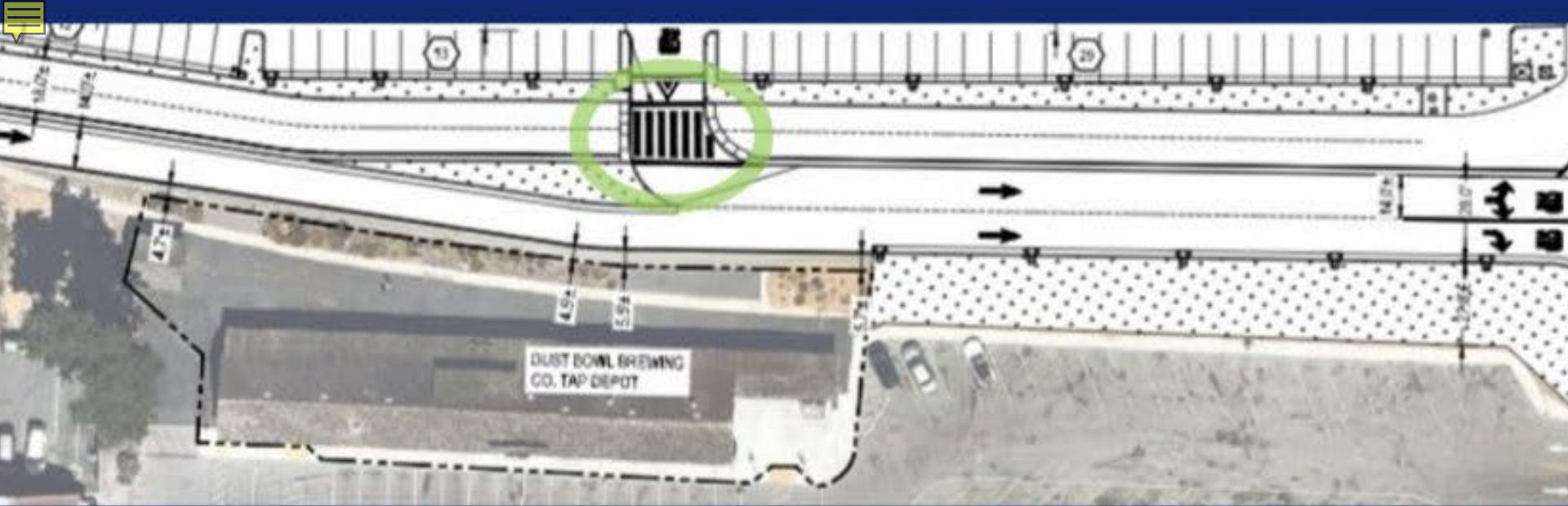
MONTEREY PENINSULA RECREATIONAL TRAIL

EXTERIOR LEASABLE AREA

Recreational Trail Alignment



Recreational Trail Alignment



# Raised Rec Trail crossings

Raised crosswalks  
can reduce  
pedestrian  
crashes by

**45%**

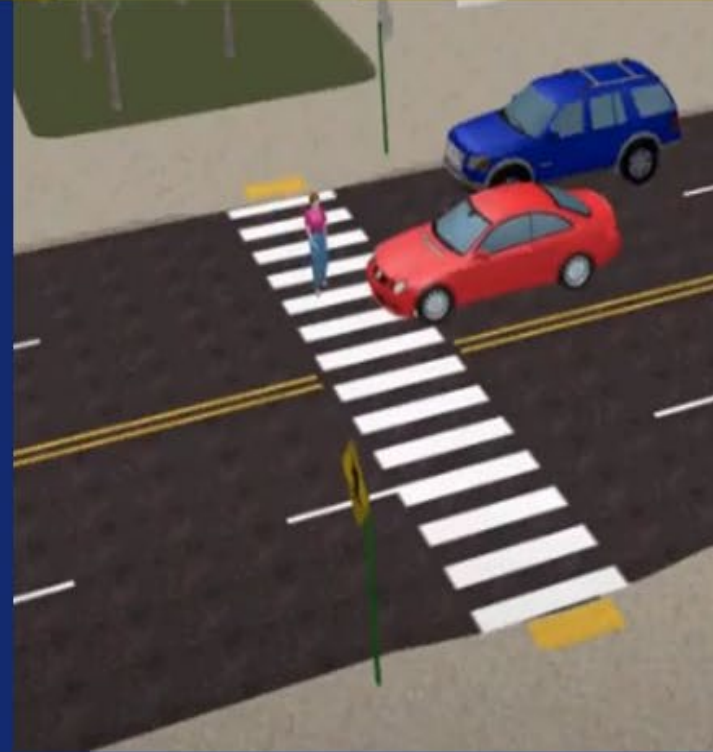


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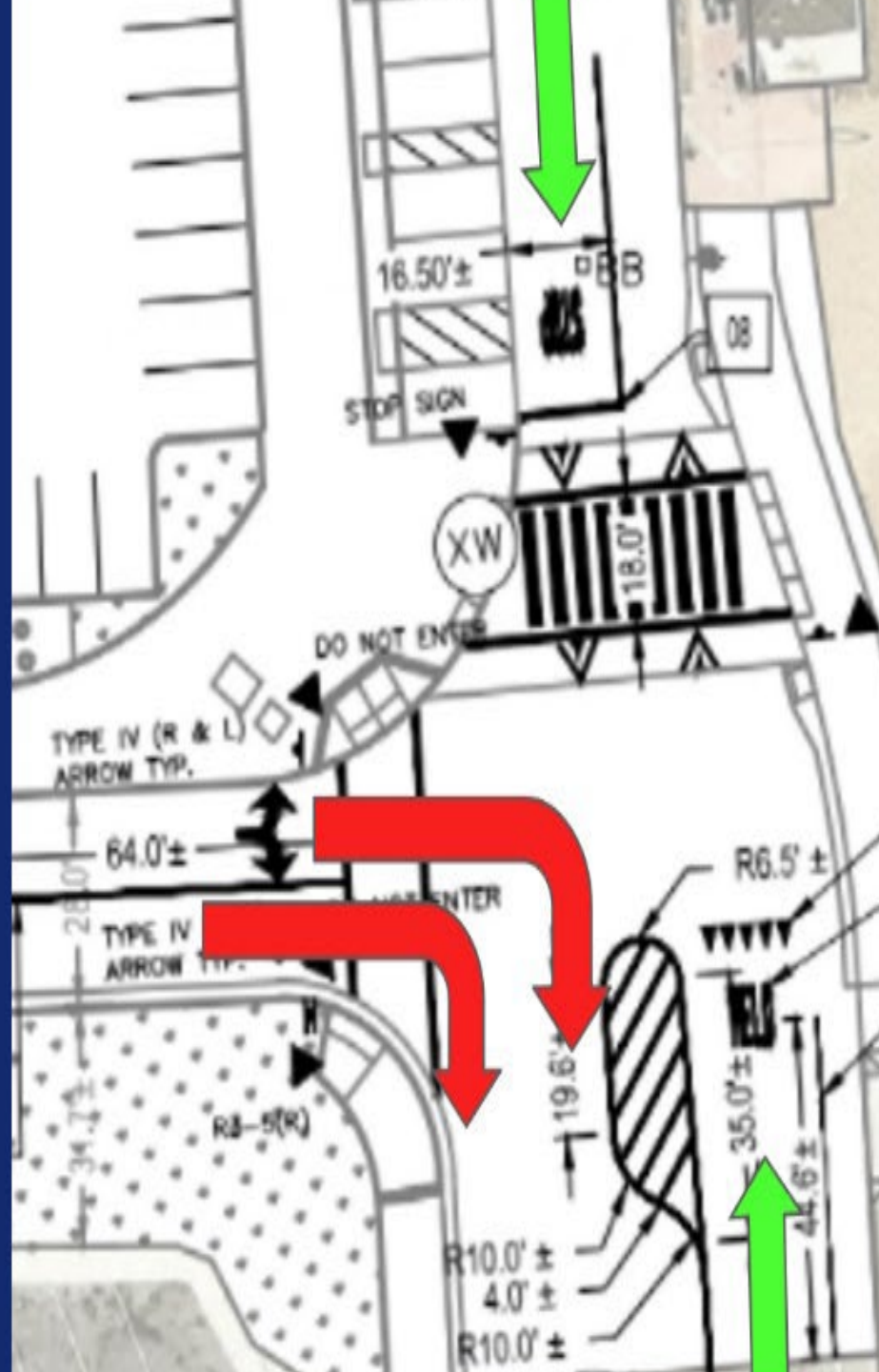
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Visibility Issues  
Multi-lane threat

Better visibility for all users  
No multi lane threat  
No exit traffic blocking the Rec Trail  
Eliminates driver frustration with Rec Trail users for missing green light







ONLY

TEXT TO  
850-644-1234













Congratulations to:  
City of Monterey, Bear Electric, COWI North  
America, Kimley-Horn, Precision Grade  
2023 Transportation Excellence Awards  
Honorees !

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Excellence Awards

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TAMC Employee  
Recognition



**TAMC**

PLAN • FUND • BUILD

# TAMC Employee Certificates of Appreciation

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**5 Years of Service**



**Laurie**  
**Williamson**  
Senior Engineer



22<sup>nd</sup> Annual Transportation  
Excellence Awards

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Outgoing TAMC  
Board Chair



**Mike LeBarre**

**Mayor,  
City of King**



Congratulations to all!  
2023 Transportation  
Excellence Awards

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# 23<sup>rd</sup> Anniversary Transportation Excellence Awards

Board of Directors Meeting  
January 23, 2025

