



**Kernes Adaptive Aquatics**  
**Josephine Kernes Memorial Pool**  
**15 Portola Ave. • Monterey • CA 93940**  
**831-372-1240 • [www.KernesPool.org](http://www.KernesPool.org)**

*Therapeutic warm water exercise for  
children and adults with special needs*

November 30, 2017

Transportation Agency for Monterey County  
55-b Plaza Circle  
Salinas, CA 93901

Re: Measure X Senior and Disabled Transportation Services Program Application

Enclosed please find an application for funding through the Measure X Transportation Program to provide a trip voucher program for senior and disabled persons to fully participate in therapeutic adaptive aquatic appointments at the Josephine Kernes Pool. The focus of this application is to fill a gap in current paratransit services for our low-income clients who travel from their homes in Salinas, King City or Soledad to receive specialized exercise sessions at our Monterey facility.

Kernes Pool is the only organization and facility on the Central Coast that provides one-to-one adaptive aquatic programs for people with severely limited mobility without regard to type of disability, age, income level or duration of need. Monterey County residents who travel long distances are disadvantaged by the length of travel time required to attend sessions at Kernes Pool, as well as the reliability and timeliness of paratransit services available to them. It is not unusual for clients from Soledad to make a six hour round trip, yet still miss their sessions at the Pool. Direct transportation through medical transportation services, taxis, or other service providers will enable these residents to enjoy the same benefits as those who live on the Monterey Peninsula or who have more transportation resources.

Kernes Adaptive Aquatics has been providing services to senior and disabled residents of Monterey County for 45 years. During this time, we have coordinated schedules, service levels, and scholarships with physicians, service organizations, care and residential facilities. This experience will enable Kernes to implement and facilitate a trip voucher program to benefit our most vulnerable clients.

Thank you for the consideration of our application.

Lynn Young  
Executive Director

Attachments: Program Application; Timeline; Budget; Client Letter; Transportation Service Provider Fees

## Measure X - Senior & Disabled Transportation Services Program Application

<b>Organization:</b> Josephine Kernes Memorial Pool	<b>Date Submitted:</b> 11/30/2017
<b>Project Title:</b> Kernes Pool Transportation Voucher Program	<b>Brief Project Summary:</b> Transportation voucher assistance for senior and disabled residents of Monterey County to participate in therapeutic adaptive aquatic sessions at Kernes Pool.
<b>Total Project Cost:</b> \$65,475 / year 3 years: \$196,425 total	<b>Funds Requested:</b> \$49,000 / year 3 years: \$147,000

### Required Contents

Applications are due via email to Virginia Murillo, program coordinator, ([virginia@tamcmonterey.org](mailto:virginia@tamcmonterey.org)) on **December 1, 2017 at 12:00 P.M. PST**. The application must be submitted in a PDF format and include:

- X Signed cover letter
- X Completed application sections 1-4
- X Project implementation timeline
- X Project budget

Additional information such as letters or support, testimonials, maps, photographs and additional information about the organization is not required, but if included should be limited to ten (10) pages.

## 1. Applicant Information

### Score Criteria #1: Applicant Experience (20 points)

Is the applicant a 501(c)(3) tax exempt organization?	X Yes <input type="checkbox"/> No
If the applicant is not a 501(c)(3) organization, then the applicant must partner with an organization that is and can serve as a fiscal sponsor. The fiscal sponsor may be a 501(c)(3) organization. The applicant must complete the following information about the fiscal sponsor.	
<b>Fiscal Sponsor or Applicant Information:</b>	
Name	Josephine Kernes Memorial Pool (Kernes Adaptive Aquatics)
Address	15 Portola Ave.
Tax ID #	94-2227904
Contact Name	Lynn Young
Telephone Number	831-643-9867
Email Address	office@kernespool.org
Fax Number	831-643-9866
Organization Year Established	1972
Years Operating in Monterey County	45
<b>Organization Mission Statement</b>	
Kernes Adaptive Aquatics at the Josephine Kernes Memorial Pool provides therapeutic warm water exercise services for seniors and people with disabilities to improve health and quality of life.	

**Description of Organization:** Describe your organization's scope of services, communities served, experience serving seniors and/or people with disabilities. Describe your organization's experience providing or coordinating transportation services for seniors and/or people with disabilities.

Founded in 1972, Kernes Adaptive Aquatics at the Josephine Kernes Memorial Pool serves more than 100 Monterey County residents each week who have disabilities that benefit from therapeutic aquatic exercise. Kernes is the only organization on the central coast that provides adaptive aquatic services without limit on the type of disability, duration of need, or ability to pay. We specialize in serving patients who need personalized programs and full-assistance in the water, including seniors and frail elderly, children with special needs, and severely involved adults. Clients also include those with chronic, acute or terminal conditions who are unable to engage in needed exercise and movement in other ways, and low income patients rehabilitating from illness, injury or surgery. Kernes administrative staff works with physicians, residential facilities, and Monterey-Salinas Transit to facilitate clients' attendance to and from their pool appointments. This project will be an expansion of collaboration between organizations who serve this population and Kernes Pool.

<b>Number of Employees</b>	8
<b>Number of Volunteers</b>	20
<b>Board of Directors:</b> Describe the composition of your Board of Directors.	
Kernes Adaptive Aquatics has a diverse Board of Directors that includes professionals in business, special education, health care, human resources, and communications, as well as clients and client family members.	

## 2. Project Description and Project Implementation Timeline

- Score Criteria #2: Project Feasibility and Readiness (20 points)

<b>Project Name</b>	Kernes Pool Transportation Voucher Program		
<b>Funding Request Amount</b>	\$147,000		
<b>Other Funding Sources Allocated to this Project</b>	\$49,425		
<b>Total Project Cost</b>	\$196,425		
<b>Funding Request Type</b>	<input type="checkbox"/> One-time request	<input checked="" type="checkbox"/> Multi-year request	
If multi-year, which fiscal years is this funding request for?	<input checked="" type="checkbox"/> 2017/18	<input checked="" type="checkbox"/> 2018/19	<input checked="" type="checkbox"/> 2019/20
<b>Project Type</b>	<input type="checkbox"/> Capital	<input checked="" type="checkbox"/> Operating	

**Brief Project Description:** (100 words max)

This project is a trip subsidy program to provide low and very low income senior and disabled residents of Monterey County reliable transportation services and options to enable them to attend therapeutic aquatic appointments. The program will ensure that people who have limited transportation options, and their caregivers, are able to fully participate in their adaptive exercise sessions. Kernes Pool will coordinate trip subsidy services through the use of taxi vouchers, MOU's with non-emergency medical transportation providers, and by setting up client accounts with senior transportation services organizations. Trip subsidies will be provided for income qualifying clients.

**Project Area Served:** Describe the communities that will be served by the project.

Kernes Adaptive Aquatics at the Josephine Kernes Memorial Pool in Monterey serves senior and disabled people from throughout Monterey County who require specialized adaptive exercise services. More than half of Kernes clients are within Monterey County's low and very low income level designations, and most have incomes below the National Poverty Level. All income-qualifying clients from Monterey County will be eligible to receive supportive transportation services through this trip subsidy program. Priority will be given to Castroville, Salinas, Soledad, and King City residents who require wheelchair accessible transportation for themselves and their caregivers. These clients are particularly

challenged in using current paratransit services due to the distances to and from their homes, and the difficulty of arriving on time for scheduled appointments.

**Measure X Project Goals:** Indicate which of the Measure X program goals the project will address.

- Give seniors more transportation options
- Support independent travel by people with disabilities
- Provide safer and more reliable transportation services for seniors and/or people with disabilities

**Project Implementation Timeline**

Develop an implementation timeline that identifies key tasks, milestones and corresponding due dates. Include this as an attachment to the application.

### 3. Project Benefits and Communities Served

- Score Criteria #3: Project Need and Relative Level of Urgency (20 points)
- Score Criteria #4: Geographic Equity (15 points)

**Project Need (200 words max)**

Kernes Pool is the only organization and facility to provide specialized aquatic exercise services regardless of type of disability, age, income level or duration of need. This project will fill a gap in the transportation needs of seniors and/or people with disabilities by assisting clients who travel long distances to attend Kernes Pool appointments. Current paratransit services can require extended transportation times to and from South County to scheduled appointments in Monterey. It is not uncommon for residents of Soledad to spend three or more hours in transit only to miss their appointment and spend three more hours to return home without having received exercise services at Kernes Pool. In order to secure necessary exercise for their family member, caregivers may miss a full day's work due to transportation requirements. Regular exercise for people with disabilities is necessary to maintain maximum mobility, and to mitigate secondary medical conditions such as bed sores, arthritis, diabetes, obesity and heart disease. Participating at Kernes Pool provides the opportunity for clients and their families to live more independent and productive lives.

**Project Goals (200 words max)**

The goal of this trip subsidy program is to provide transportation for residents of Monterey County to fully participate in therapeutic exercise sessions at Kernes Pool. The aim is to provide timely and safe transportation that enables clients to arrive to their appointments on

time and to return to their homes directly after their appointments. The extent of subsidies provided will be determined by the distance to be transported, specific needs of participating clients, and available funding for the program. As appropriate, three forms of trip subsidies will be available: providing taxi vouchers; MOU's with non-emergency medical transportation services; or facilitating client accounts with nonprofit organizations such as ITNMC.

**Communities Served:** Describe the communities that will benefit from this project. Describe the percentage of seniors and/or people with disabilities that are eligible to benefit or will be served.

Kernes Pool provides up to 10,000 hours of adaptive aquatic services annually to more than 100 people with disabilities from throughout Monterey County. Currently 48% of Kernes' clients are seniors; 53% have conditions that require full-assistance in the water; 65% are low or very low income. All income qualified clients will be eligible to benefit from transportation services to attend their therapeutic exercise sessions according to available grant funding.

**Task 1.1:** Identify clients with the greatest need for services

**Task 1.2:** Administer program applications.

**Task 2.1:** Establish MOU's with transportation service providers.

**Task 2.2:** Facilitate scheduling with transportation service providers.

**Task 3.1:** Implement Transportation Vouchers.

**Task 3.2:** Maintain transportation service records.

**Task 4.1:** Administer Accounts Payable for services.

**Task 4.2:** Submit quarterly reports.

**Task 4.3:** Conduct program evaluations.

**Task 4.4:** Fulfill annual grant reporting requirements.

**Expected Project Outcomes:** *Example – Service hours will expand by ##% to serve ## more passengers per month/year.*

**A minimum of 1,000 transportation service hours will be provided to Kernes' most vulnerable clients during the three year grant period.**

**Project Evaluation:** Describe how you will measure the project outcomes and track your progress towards achieving the project goals.

**Kernes' administrative staff will measure and track progress through the following activities:**

- Administer trip subsidy applications and income eligibility reviews with clients to ensure effective use of subsidy funds.
- Track the number and type of transportation services provided to ensure that program goals are met.

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- Track accounts payable for trip subsidy costs to ensure accurate grant reporting.
  - Conduct quarterly reports to ensure that quality services are being provided to clients.
  - Administer annual client service evaluations to ensure that the needs of clients are being met.
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#### **4. Project Budget**

- **Score Criteria # 5: Cost Effectiveness (15 points)**

Develop a project budget that identifies the cost of each key task, with capital and operating costs called out separately. If this funding request will leverage other funds, identify which phases of the project will be funded by each funding source.





**Transportation Agency for Monterey County  
Measure X - Senior & Disabled Transportation Program  
Fiscal Year 2017-18 to 2019-20**

**PROJECT BUDGET**

**Organization:** Josephine Kernes Memorial  
**Project Name:** Kernes Pool Transportation  
**Project Dates:** February 1, 2018 through January

**Total Project Budget:** \$196,425  
**Measure X Request:** \$147,000  
**Funding Leverage:** 0.251622757

<b>Income</b>	<b>Measure X</b>	Committed Funds/Existing Operational Budget	Program Revenue	TOTAL	Actual (Leave this column blank until the final grant report)
Measure X	<b>\$147,000</b>			\$147,000	
Annual fundraising event		\$40,000		\$40,000	
Individual donations		\$9,425		\$9,425	
	<b>\$147,000</b>	\$49,425	\$0	\$196,425	

<b>Expenses</b>	<b>Measure X</b>	Committed Funds	Program Revenue	TOTAL	Actual Measure X Grant Expense (Leave this column blank until the final grant report)	Actual TOTAL (Leave this column blank until the final grant report)
Transportation Program Subsidies	<b>\$120,000</b>			\$120,000		
Grant Administration and Accounting	<b>\$0</b>	\$42,000		\$42,000		
Salary Program Manager	<b>\$27,000</b>	\$7,425		\$34,425		
	<b>\$147,000</b>	\$49,425	\$0	\$196,425		

## Kernes Pool Client Letter:

My name is Maria Juarez, I am Jose G. Juarez's mom. The reason for this letter is to express my concerns regarding the transportation services that are needed in order to get to our destination in Monterey, CA (Kernes Memorial Pool). Our method of transportation is the MST (Monterey-Salinas Transit) from our hometown of Soledad to Monterey. We've been utilizing this service twice a week every week for the past 8 years. Those trips take nearly two hours each way.

One of the problems we have encountered frequently is that the MST doesn't always pick us up or drop us off on time. I've missed therapy sessions for my son because of this many times. There have been times they simply have forgotten to pick us up from Monterey and I have had to find a way to make it back home to Soledad which isn't an easy task. I've had to pay for a taxi to take me all the way from Monterey to Soledad on occasions making the trip uncomfortable for my son as he is in a special wheelchair.

The MST has cancelled at times causing my son to miss his appointments therefore not receiving the full services that he desperately needs, because they are unable to accommodate his transportation to the scheduled therapy sessions. It has added a burden and it worries me, having to think that we spend countless hours on the road in order to get to where my son receives services, and thinking I could be left outside the facility with him because they simply forgot us. I hope that something could be done.

Thank you very much,  
Maria Juarez



# Freedom Medical Transportation

Providers of Non-Emergency Medical Transportation

PO Box 1361 Seaside, Ca 93955

Phone: 800-606-4836 Fax: 888-611-3044

www.FMT-NEMT.com

November 14, 2017

Kernes Adaptive Aquatics  
15 Portola Avenue  
Monterey, California 93940

**Subject: Non-Emergency Medical Transportation Services  
2017 Rates and Conditions**

To Whom it May Concern:

The following 2017 price structure reflects modest increases due to rising labor and operational costs. These rates and terms & conditions supersede any and all other agreements.

**Region 1:** Monterey, Pacific Grove, Carmel, Carmel Valley (to Laureles Grade from Hwy 1), Seaside, Marina, Del Rey Oaks, Pebble Beach  
**Wheelchair (one-way) is \$119 – Gurney transport (one-way) is \$219**

**Region 2:** Salinas, Prunedale, Castroville, Moss Landing  
**Wheelchair (one-way) is \$149 – Gurney transport (one-way) is \$249**

**Region 3:** Santa Cruz, Watsonville, Hollister, Gilroy, Morgan Hill  
**Wheelchair (one-way) is \$299 – Gurney transport (one-way) is \$399**

**Region 4:** Soledad, Gonzales  
**Wheelchair (one-way) is \$299 – Gurney transport (one-way) is \$399**

**Region 5:** Greenfield, King City  
**Wheelchair (one-way) is \$399 – Gurney transport (one-way) is \$499**

**Region 6:** San Jose Metropolitan Area  
**Wheelchair (one-way) is \$499 – Gurney transport (one-way) is \$599**

**Region 7:** Palo Alto, Stanford, Redwood City  
**Wheelchair (one-way) is \$599 – Gurney transport (one-way) is \$799**

**Region 8:** San Francisco and UCSF Medical Center  
**Wheelchair (one-way) is \$699 – Gurney transport (one-way) is \$899**

# Taxi Service in Monterey County, CA

## Central Coast Cab Co.

Central Coast Cab Company is a taxi company that has been able to change with the times. We pride ourselves on our ability to lead the way in giving customers modern solutions to making transportation arrangements.

We offer you the ability to order a taxi both online and over the phone. You can order a cab online or give us a call so we can take care of all of the details for you. Whether you are out and about in the city and need a street pick up or you are getting ready to go out and need a house pick up, we can accommodate your needs quickly.

Corporate customers can also request immediate pick ups and get the kind of service they need to keep business moving. Let Central Coast Cab Company take care of all of your transportation needs.

**Rate for Wheel Chair Accessible Vehicles: \$3.00 / mile**

## Membership Pricing and Instructions

Thank you for your interest in the Independent Transportation Network Monterey County (ITNMC), a non-profit service offering the independence, comfort, & convenience of the private automobile, without relying on public subsidy or taxpayer dollars. INTMC provides transportation for adults over 60 and adults 18+ with visual impairments. Each local ITN is part of a national organization called ITNAmerica .

Once we have received an application and a check to open your pre-paid account, we will call to let you know you may begin booking rides. If you have any immediate questions, please feel free to contact the office.

### ITNMontereyCounty Rates

	Day	Night
	(7:00 a.m. - 9:00 p.m.)	(9:00 p.m. - 7:00 a.m.)
<b>Pick-up Charge</b>	<b>\$4.00</b>	<b>\$8.00</b>
<b>Per Mile Cost (Ride Scheduled by 2:00 p.m. previous day)</b>	<b>\$1.75</b>	<b>\$2.75</b>
<b>Same Day per Mile cost</b>	<b>\$2.75</b>	<b>\$2.75</b>
<b>Minimum Ride Charge</b>	<b>\$7.50</b>	<b>\$7.50</b>
<b>Minimum Same Day Ride Service</b>	<b>\$10.00</b>	<b>\$10.00</b>
<b>Cancellation charge (less than 2 hour prior)</b>	<b>\$15.00</b>	<b>\$15.00</b>
<b><i>Your ride cost is calculated by adding the pick-up charge to the mileage charge.</i></b>		
<b>Notes:</b>		
* \$1.50 charge for stops of 20 minutes or less		
* If you plan to run an errand of more than 20 minutes, with more than two stops, and you would like ITN to wait, service must be arranged in advance at an additional cost of \$20.00 per hour.		
* No tipping is permitted.		

### Setting Up Your Personal Account:

Your road to mobility begins with an annual membership fee (\$60.00 for individuals and \$80.00 for a family membership) and a prepaid Personal Transportation Account<sup>™</sup> based on estimated usage. Since you don't pay cash, riding with ITN is more like riding with a friend than taking a taxi.

Each month, you receive a statement deducting the cost of your rides from your account balance. You then add the funds necessary to cover your rides for the next month, always maintaining at least the minimum monthly balance of \$50.

To start your account, send us a check for the \$60 membership fee (\$80 if a family membership) plus \$50 to open up your Personal Transportation Account. The total will be \$110 for an individual; \$130 for a family. For each month that follows, you will send a check to bring your balance up to the minimum of \$50, plus additional funds to cover more rides, as needed. Should you ever desire to close your account, we will send you a check for any remaining balance in your account.