

AGENDA ITEM: 3.1.1

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)

Final Minutes of April 23, 2008 TAMC Board Meeting

Held at the

Agricultural Commission – Nutter Conference Room

1428 Abbott Street, Salinas

	APR 07	MAY 07	JUN 07	AUG 07	SEP 07	OCT 07	DEC 07	JAN 08	FEB 08	MAR 08	APR 08
F. Armenta, Supr. Dist. 1 (A. Chavez)	P	P	P(A)	P	P	P	P	P	P	P	P(A)
L. Calcagno, Supr. Dist. 2 2nd Vice Chairman (H. Gowin)	P(A)	P	P	P(A)	P	P	P	P(A)	P	P	P(A)
S. Salinas, Supr. Dist. 3 (D. Dunham)	P	P	P	P	P	P	P	P	P	P	P(A)
I. Mettee -McCutchon Supr. Dist. 4 (C. Link)	P(A)	P(A)	P(A)	P(A)	P(A)	P(A)	P(A)	P	P(A)	P	P
D. Potter, Supr. Dist 5 Chairman (K. Lee)	P(A)	P	P(A)	P	P	P	P	P	P	P	P(A)
K. Sharp, Carmel-by-the-Sea	P	P	P	-	P	P	P	P	P	P	P
J. Edelen, Del Rey Oaks (J. Russell)	E	P	E	P	P	P	P	P	P	P	P
M. Orozco, Gonzales (L. Senkir)	P	-	E	P	P	-	P	P	-	P	P
J. Huerta, Greenfield – Past Chair (Y. Teneyuque)	P	P	P	P	P	P	E	P	P	P	P
S. Kleber, King City (J. Pereira)	P	P	P	P	P	P	P	P	P	P	P
G. Wilmot, Marina	P	P	P (A)	P	-	P	P	P	P	-	P
F. Sollecito, Monterey - 1 st Vice Chair (C. Della Sala, W. Reichmuth)	P	P(A)	P	P	P	P(A)	P	P	P	P	P
S. Miller, Pacific Grove (R. Huitt, D. Davis)	P	P(A)	E	P	P	P	P	P	P	P(A)	P
S. Villegas, Salinas (R. Russell, J. Serrano)	P(A)	P(A)	P(A)	P(A)	P(A)	P(A)	P(A)	P	P	P(A)	P
S. Matarazzo, Sand City	P	P	P	P	E	P	P	P	P	P(A)	P
R. Rubio, Seaside (S. Bloomer)	P	P	P	-	P	P	P	P	P	P	P
R.Ortiz, Soledad (G. Gerbrandt)	-	P(A)	P(A)	P(A)	P(A)	P	P(A)	P	P	P	P(A)
R. Rubio, AMBAG (M. Griffin)	P	P	P	P(A)	P	P	P	P	P	P	P
M. Bersamin, Watsonville (M. Rodriguez)	-	-	-	-	-	-	-	-	-	-	P
R. Krumholz, Caltrans, Dist. 5 (A. Loe, D. Murray, M. McCumsey)	P(A)	P(A)	P	P	P(A)	-	P(A)	P(A)	P	P(A)	P
J. Getchell, MBUAPCD (D. Quetin, D. Fairchild)	P	P	-	P	P	E	P	-	-	-	-
W. Sabo, Mtry Pen. Airport Dist.	-	-	-	-	-	-	-	-	-	P(A)	P
C. Sedoryk, MST (H. Harvath, M. Hernandez)	P	P	P		P(A)	P	P	P	P	P(A)	P

TAMC STAFF	APR 07	MAY 07	JUN 07	AUG 07	SEP 07	OCT 07	DEC 07	JAN 08	FEB 08	MAR 08	APR 08
D. Hale, Executive Director	P	P	P	P	P	P	P	P	P	P	P
L. Blankenship, TAMC Counsel	P	P	P	P	P	P	P	P	P	P	P
D. Bachman, Deputy Executive Director	P	P	P	P	P	P	P	P	P	P	P
K. Chen, Transportation Planner	P	P	P	P	P	P	P	P	P	P	P
A. Cook, Associate Trans. Planner	P	P	P	P	P	P	P	P	P	P	P
D. Delfino, Finance Officer/Analyst	P	P	P	P	P	P	P	P	P	P	P
R. Goel, Administrative Services Mgr.	P	P	P	P	P	E	P	P	E	P	P
K. Hoschouer, Transportation Planner	P	P	P	P	P	P	P	P	P	P	P
M. Montiel, Administrative Assistant	P	P	P	P	P	P	P	P	P	P	P
T. Muck, Principal Trans. Planner	P	P	E	P	P	E	P	P	P	P	P
E. Rodriguez, Senior Admin. Assistant	P	P	P	P	P	P	P	P	P	P	P
C. Watson, Senior Trans. Planner	P	E	P	P	P	P	P	P	P	P	P
M. Zeller, Transportation Planner	P	P	P	P	P	P	P	P	P	P	P

OTHERS PRESENT

Eileen Goodwin	Apex Strategies	Ruth Bernstein	EMC Incorporated
Evan Verdoia	TAMC Transit Intern	James Serrano	City of Salinas
Patricia Lopez	MCPWD	Vanessa Vallarta	City of Salinas
Brigid McGrath	Leadership Salinas Valley	Bob Perkins	Farm Bureau
Massie			
Sheryl McKenzie	Salinas Valley Builders	Bob Rice	Monterey County Business Council
	Exchange		
Sam Dickson	CHP	Mark McCumsey	Caltrans District 5
Hunter Harvath	Monterey-Salinas Transit	Sam Teel	Monterey Peninsula Taxpayers Association
Marlene Connor	Wilbur Smith	Jeff Tayler	
Michael Martins	Access Monterey Peninsula	Tom Carvey	Common Ground
Alex Vasquez	Access Monterey Peninsula	Derrick Mills	Sound consultant
Mario Romo	Access Monterey Peninsula	Dell Matt	101 Bypass Committee
Tim O'Halloran	City of Seaside	Mike Gallant	Monterey-Salinas Transit
Mark Verbonich	Pebble Beach Company	Andy Smith	Andrew Smith Company
Mehul Mody	CSUMB	Jim Cullem	Harris & Associates

1. CALL TO ORDER

Staff confirmed that a quorum was present. Vice Chairman Frank Sollecito called the meeting to order at 9:03 a.m., and Board Counsel Blankenship led the pledge of allegiance.

2. PUBLIC COMMENTS

Dell Matt, 101 Bypass Committee, thanked Caltrans for a great job repairing the pavement at the base of the San Miguel fly over. She noted that the residents of Prunedale were also thankful and appreciated the repair.

Executive Director Debbie Hale introduced Evan Verdoia, as TAMC's Transit Intern, noting that he specializes in graphics and is currently working on the TAMC bike map update and bus rapid transit maps.

3. CONSENT AGENDA

M/S/C Huerta/Rubio/unanimous

Approved Consent Agenda as follows:

ADMINISTRATION and BUDGET

- 3.1.1 Approved draft minutes of the Transportation Agency for Monterey County (TAMC) meeting of March 26, 2008 with correction to item 8, Board member Sollecito attended the California Transportation Commission hearing on February 14, 2008 in Sacramento.
- 3.1.2 Accepted the list of checks written for March 2008 and credit card statements for the months of February 2008.

BICYCLE, PEDESTRIAN, and SOCIAL SERVICES

- 3.2.1 Ratified Executive Director's approval of Monterey-Salinas Transit application for state infrastructure bond funds.

PLANNING

- 3.3.1 Adopted positions on state bills. Christina Watson, Senior Transportation Planner highlighted the updated TAMC 2008 Legislative Matrix.

PROJECT DELIVERY and PROGRAMMING

- 3.4.1 Approved the transportation engineering, project management and construction management on-call consultant scope of work; and Authorized staff to release the standardized request for qualification with the scope of work, scores the received statements of qualifications, and conduct interviews as necessary.
- 3.4.2 Authorized the executive director to execute an amendment to the contract with Nossaman, Guthner, Knox, & Elliott LLP increasing the total contract to an amount not to exceed \$35,000; and Authorized the use of up to \$35,000 from Regional Surface Transportation Program Interest funding for the contract amendment.
- 3.4.3 Approved the request by Monterey County to allocate \$500,000 in Regional Surface Transportation Program State Transportation Improvement Program Buyout funds from the Fiscal Years 06/07/08 to the Espinosa Road Overlay Project and \$72,275 fair share funds from the Fiscal Years 07/08/09 cycle to traffic signal projects at Russell Road at Van Buren and San Miguel Canyon Road.

RAIL PROGRAM

- 3.5.1 Ratified agreement with Monterey-Salinas Transit regarding funding for operations on the Caltrain Extension to Monterey County project.
- 3.5.2 Approved the Lithia Real Estate, inc. lease renewal of Monterey Branch Line property, and Authorized the executive director to sign this lease for Transportation Agency.

COMMITTEE MINUTES

- 3.6.1** Accepted minutes from Transportation Agency committees:
- Executive Committee – Drafts March 10, 2008 and April 2, 2008
 - Bicycle & Pedestrian Facilities Advisory Committee – Draft April 2, 2008
(online at www.tamcmonterey.org)
 - Rail Policy Committee – See item 8
 - Social Services Transportation Advisory Council – Draft April 10, 2008
(online at www.tamcmonterey.org)
 - Technical Advisory Committee – No Meeting

END OF CONSENT

4. EMPLOYEE OF THE QUARTER

The Board recognized Don Bachman, Deputy Executive Director, as the Transportation Agency Employee of the Quarter for January through March 2008.

The Agency employees recognized Don for his professionalism, excellent job coaching staff, handling detailed follow through, dedication, and keeping his cool under pressure, and most notably his efforts in overseeing completion of Phase 1 of the Highway 68/Community Hospital project.

5. TRANSPORTATION SALES TAX INVESTMENT PLAN WORKSHOP

The Board conducted a workshop to discuss the investment plan adoption status.

Executive Director Debbie Hale reported staff has been working on preparing this multi-modal plan for the past 18-20, months involving representatives from the public and private sectors and the community. She noted that currently the Investment Plan and Regional Development Impact Fee are circulating to each City Council and the County for approval. To date, the cities of Monterey, Greenfield and King City as well as the County Board of Supervisors have approved the Investment Plan. In conclusion she reported the next steps are for TAMC to officially adopt the Sales Tax Investment Plan ordinance, scheduled for the May 28, 2008 meeting, and ask the Board of Supervisors to place the measure on the ballot.

Eileen Goodwin, Apex Strategies, gave an overview on the sales tax timeline, and reviewed topics and goals for the workshop.

Ruth Bernstein, EMC Incorporated, reported on why they recommend the Agency target the November, 2008 election, who are likely voters, how to reach them, and what was learned from focus groups about voters' need for project information. She noted that the Agency needs to come up with a strong 75-word ballot question, explaining to the voters how their dollars would be spent and the projects in the plan. In conclusion, Ms. Bernstein reported that November 2008 is expected to have the highest voter turnout in decades and this is the right time to move forward.

Board member Edelen expressed concerns regarding the 30% of the voters that will vote “no” no matter what. He noted that these “no” voters must be convinced to vote “yes” by stressing the importance of the self-help effort, focusing on aspects of matching funds, and comparing other self-help counties to the Monterey County showing how their funds are used. Board members Huerta and alternate Gerbrandt concurred with Edelen, noting that there needs to be emphasis that the \$28.5 million awarded to the

Highway 156/Red Barn project needs matching funds or it could be lost. Eileen Goodwin reported that TAMC has sent out the Annual Report to every household and business address in the county. She noted that the report highlights the need for a new source of funds, and that without these matching funds the projects have little chance of being built.

Carl Sedoryk, MST, asked if an analysis of the percentage of sales tax generated by tourists vs. local residents in the county had been done. Executive Director Hale replied that the analysis shows that local residents generate 2/3 of the revenues and visitors generate 1/3, on average. Ms. Hale reported that staff would supply factual information to the Board including a 1-pager on matching funds, as well as talking points on the importance of this funding to the economy and the need for matching funds for the US 101 interchange at the Red Barn.

Lee Blankenship, TAMC Counsel, reviewed roles and opportunities to support measure for Board Members and Community members. He reported on the guidelines for activities relating to elections and what public agencies may or may not do and the consequences for failing to comply with the requirements. He highlighted the two commandments: “Thou shalt not use public funds, time, or resources for partisan campaign purposes, and Thou mayest campaign on thine own time only.”

Eileen Goodwin announced that TAMC has a “public outreach toolkit” including: hand outs of the Annual Report, Investment Plan and fact sheets, website, video and a power point used in engaging and educating the community. She also announced that the TAMC video is airing on Access Monterey Peninsula Channels 24, 28 and available on the TAMC website. Ms. Goodwin urged the Board to get more involved, take the lead starting now. Saying not to rely on staff, their hands are tied.

Public comment:

Tom Carvey, Common Ground Monterey County, commented that we live in a diverse county, and we have an amazing amount of agreement on the need for the measure. He noted that the agriculture, hospitality and future generation all need infrastructure. He concluded with the need to come together and become a self-help county.

Brigid McGrath Massie, Leadership Salinas Valley, concurred with Board member Edelen, noting that we have to connect with the public on who is TAMC.

Hunter Harvath, Vice Chair of the Hospitality Association, reported that the group has been discussing this plan on a monthly basis and noted that widening Highway 156 is vital to the hospitality industry.

Sam Teel of the Monterey Peninsula Taxpayers Association complimented staff on resolving the issues that his association has brought up. He noted that the Taxpayers Association Board is cautiously optimistic about this measure, which is a large step in the right direction.

Bob Perkins, Monterey County Farm Bureau, reported that the Farm Bureau supports the tax measure. He spoke to the importance of transportation maintaining and improving the two primary economic industries in Monterey County: agriculture and tourism. Without an efficient transportation system that moves goods to market and tourists to their destinations the economy of Monterey County will suffer.

Bob Rice, Monterey County Business Council, suggested that staff provide a visual on what “self-help” funds are and compare other self-help counties to ours. He reported that he helped raise \$250,000 for the last campaign, and hopes to see more elected officials involved this time. In conclusion, Mr. Rice noted that the Business Council is very supportive and will continue to support the tax measure.

Rich Krumholz, Caltrans, reported that the San Juan Road interchange at the Red Barn has \$28 million of Trade Corridor improvement funds and noted that these funds require local matching dollars. In conclusion, he reported that projects are moved forward much more quickly and delivered faster by having matching local funds and being a self-help county.

Carl Sedoryk, MST, reiterated the concept that we need to get the message out that funds raised through this program are controlled locally and are reserved for our local projects--they can't be taken away.

Vice Chairman Sollecito thanked the presenters for a very productive workshop.

6. **REPORTS ON MEETINGS ATTENDED BY BOARD MEMBERS AT TRANSPORTATION AGENCY EXPENSE, AS REQUIRED BY STATE LAW**

None.

7. **REPORTS FROM OTHER AGENCIES**

- ❑ Caltrans –Rich Krumholz announced that he would be attending an “Adopt a Highway” Monterey and San Benito County’s event honoring the volunteer’s who help keep the highways clean. He also announced the Big Sur National Marathon would be held on Sunday, April 27, 2008, 7:00 a.m., starting in Big Sur, and ending in Carmel. He also noted that the southbound lane would be closed during this event.

Board member Edelen asked if Caltrans was responsible for the removable of the ice plant growing across the bike trail on Highway 218. Mr. Krumholz replied that Caltrans is responsible and would remove the ice plant.

- ❑ Association of Monterey Bay Area Governments – Mark Griffin announced that their Board approved the release of the 2008 population employment-housing unit forecast for a review period of 30-days and it was being distributed to the cities and county. He also announced Caltrans awarded the second year of funding for the Blueprint planning program, noting that the funds would be used to conduct growth visioning workshops through out Monterey, Santa Cruz and San Benito Counties.
- ❑ Fort Ord Reuse Authority – Don Bachman reported Congressman Farr, Assembly Member Laird, and staff of Assembly Member Caballero, Senators Denham and Maldonado attended the FORA Annual Legislative Session on April 11, 2008. They focused on housing foreclosures and how to keep people from losing their homes. The State Budget was discussed but no solutions provided. They are waiting for the May revised before taking position on the budget. In conclusion, Mr. Bachman reported that the Board endorsed the Regional Oversight Group Proposals, noting that the proposed approach if for sustainable water use in the Peninsula area.
- ❑ Monterey Peninsula Airport District – Bill Sabo announced the Monterey Airports new service to Las Vegas by Legion Air at \$49 each way. He reported the need for more emphasis that the airport is not only for hospitality industry, but also for all of the residents in the county. In conclusion, noted that he is pleased to be on the Board and thanked staff for the new member orientation.
- ❑ Monterey Bay Unified Air Pollution Control District – No report this month.
- ❑ Monterey-Salinas Transit (MST) – Carl Sedoryk reported MST started an “Adopt a Bus Stop Beautification, Shelter and Bench Program”. Volunteers through purchase or single event help keep the bus stops clean. For more information go to mst.org.

8. **RAIL POLICY COMMITTEE REPORT**

Vice Chairman Sollecito highlighted the draft minutes of April 7, 2008 Rail Policy Committee meeting. He noted that the Steinbeck Steam train was postponed until 2009 and the Rail Policy meeting start time had been changed to 3:00 p.m.

9. **EXECUTIVE DIRECTOR'S REPORT**

Executive Director Hale introduced Sam Dickson of the California Highway Patrol and announced that Scott Lynch is the new CHP captain. She gave an update on the status of Board alternate Rob Russell, noting that he had surgery for a brain tumor, and is home resting. Ms. Hale announced Bike Week is May 12th – 17th and encouraged the Board members to participate in events in their jurisdictions. In conclusion, she announced that the \$28.5 million Trade Corridor recommendation to the State of California was approved and she thanked Board members who had participated in this effort. Board member Huerta thanked Ms. Hale for the update on Mr. Russell.

10. **ANNOUNCEMENTS AND/OR COMMENTS FROM TRANSPORTATION AGENCY MEMBERS ON MATTERS THAT THEY WISH TO PUT ON FUTURE TRANSPORTATION AGENCY AGENDAS**

Correspondence can be found at www.tamcmonterey.org.

11. **ADJOURNMENT**

TAMC Vice Chairman Sollecito adjourned the meeting at 10:57 a.m.