



## News Release

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### **2008 Regional Traffic Counts Data Available Online**

The 2008 traffic count data for all count locations county-wide can now be viewed in an interactive map and downloaded in an Excel file on the Transportation Agency's website at: <http://www.TAMCMonterey.org/trafficcounts/>

Traffic counts conducted by The Transportation Agency for Monterey County show that the highest traveled areas for both the peak and off-peak periods were located on the Monterey Peninsula (Lighthouse Avenue and Del Monte Avenue) and the City of Salinas (Main Street). The high traffic counts in these areas reflect the use of the regional network around the County's population centers, and the use of access points to State Highways 1, 101, and 183. This data excludes traffic volumes on State Highways and focuses on the traffic impacts to local streets and roads.

The Transportation Agency for Monterey County's Regional Traffic Counts Program monitors the level of service on regional roadways throughout Monterey County. The Transportation Agency uses the collected data to analyze and track traffic volumes to identify high-traffic areas where safety and congestion-relief projects may be needed. The collected data is also used to validate the Association of Monterey Bay Area Governments' Regional Travel Demand Model. Several planning tasks performed by the agency, such as the Regional Transportation Plan, bus rapid transit service on the Monterey Branch Line, and the Regional Development Impact Fees, rely on the model and the accuracy of the forecasting results.



**News Release**

**Top 5 Highest Volume Routes – March 2008**

<b>Location</b>	<b>Segment</b>	<b>AM Peak</b>	<b>PM Peak</b>	<b>Average Daily Traffic</b>
Lighthouse Avenue	Private Bolio & Reeside Avenue	3,342	3,810	48,743
Lighthouse Avenue	Pacific Avenue & Foam Street	3,177	3,899	46,214
Main Street	East Market Street & Lake Street	3,023	3,841	41,684
Del Monte Avenue	Camino El Estero & Camino Aguajito	2,662	3,370	38,052
Main Street	US-101 & West Bernal Drive	2,326	3,226	36,386

**Top 5 Highest Volume Routes – August 2008**

<b>Location</b>	<b>Segment</b>	<b>AM Peak</b>	<b>PM Peak</b>	<b>Average Daily Traffic</b>
Main Street	US-101 & West Bernal Drive	3,965	4,320	59,565
Lighthouse Avenue	Pacific Avenue & Foam Street	3,602	4,540	53,058
Lighthouse Avenue	Private Bolio & Reeside Avenue	3,165	3,966	48,466
Main Street	East Market Street & Lake Street	3,845	3,766	48,331
Lighthouse Avenue	Del Monte Avenue & the Tunnel	2,664	3,330	39,679

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*The Transportation Agency for Monterey County (TAMC) is responsible for investing in regional transportation projects for Monterey County residents, businesses and visitors. The mission of TAMC is to develop and maintain a multimodal transportation system that enhances mobility, safety, access, environment quality and economic activities in Monterey County. For more information visit [www.tamcmonterey.org](http://www.tamcmonterey.org) or call 831.775.0903.*