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Regional Transportation Planning Agency - Local Transportation Commission  
Monterey County Service Authority for Freeways and Expressways  
Monterey County Regional Development Impact Fee Joint Powers Agency  
Email: [info@tamcmonterey.org](mailto:info@tamcmonterey.org)

**Bicycle and Pedestrian Facilities Advisory Committee**

**Wednesday, June 5, 2024**

**\*\*6:00 PM\*\***

**MEETING LOCATION**

55-B Plaza Circle, Salinas, California 93901  
Transportation Agency Conference Room

**Members of the public & non-voting members may join meeting online at:**

**<https://us02web.zoom.us/j/990276709?pwd=QXBRbWF6ajh6M3dOR3hnbGloRlhRZz09>**

**OR**

**Via teleconference at +1 669 900 6833**

**Meeting ID: 990 276 709**

**Password: 352877**

*Please note: If all committee members are present in person, public participation by Zoom is for convenience only and is not required by law. If the Zoom feed is lost for any reason, the meeting may be paused while a fix is attempted, but the meeting may continue at the discretion of the Chair.*

*Please see all the special meeting instructions at the end of this agenda*

**1. Quorum Check - Call to Order**

Call to order and self-introductions. Committee bylaws specify that quorum shall consist of a majority (8) of the number of voting memberships actually filled at the time (15); the existence of any vacancies shall not be counted for purposes of establishing a quorum.

***If you are unable to attend, please contact your alternate. Your courtesy to the other Transportation Agency Committee members to assure a quorum is appreciated.***

**2. PUBLIC COMMENTS**

Any member of the public may address the Board on any item not on the agenda but within the jurisdiction of the Board. All public comments are limited to three (3) minutes, unless specified otherwise by the committee chair. Comments in items on this agenda may be given when that agenda item is discussed. Persons who wish to address the Board for public comment or on an item on the agenda are encouraged to submit comments in writing to Maria at [maria@tamcmonterey.org](mailto:maria@tamcmonterey.org) by 5:00 pm the Monday before the meeting, and such comments

will be distributed to the Board before the meeting.

Alternative Agenda Format and Auxiliary Aids: If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency staff at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish language interpreters, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

### 3. **CONSENT AGENDA**

Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the **CONSENT AGENDA** for discussion and action.

- 3.1. **APPROVE** the draft Bicycle and Pedestrian Facilities Advisory Committee Minutes for May 1, 2024

- Maria Montiel

*The draft minutes of the May 1, 2024 Bicycle and Pedestrian Facilities Advisory Committee meeting are attached for review.*

4. **RECEIVE** a presentation on the San Ardo Community and Schools Connections Project.

- Aaron Hernandez, Erich Rauber

*The County of Monterey received a grant from the statewide Active Transportation Program for various bicycle and pedestrian projects around Monterey County. One of the projects that received funding is to improve safety for pedestrians walking to school in the unincorporated community of San Ardo.*

5. **DISCUSS** and **PROVIDE** feedback on the Walk and Roll Testimonials Project.

- Ariadne Sambrano, Ariana Green

*The Walk and Roll Testimonials project aims to replace the Golden Helmet Award by featuring personal stories from the Monterey County community. These testimonials will be shared online and through various social media platforms, capturing diverse experiences to promote active transportation. The objective is to engage the committee in renaming the project and developing various strategies to maximize outreach and impact.*

6. **ANNOUNCEMENTS** and/or **COMMENTS**

7. **ADJOURN**

## ANNOUNCEMENTS

Next Committee meeting will be held at  
**Wednesday, August 7, 2024 at 6:00 P.M.**

55-B Plaza Circle, Salinas, California 93901  
Transportation Agency Conference Room

A quorum of voting members is required to be present to hold this meeting.

There will be a zoom link for hybrid participation by members of the public.

**Voting members: please note that the circumstances in which you may remotely teleconference have been severely curtailed and require prior notice and only certain justifications. Click [here](#) for more details.**

If you have any items for the next agenda, please submit them to:  
Aaron Hernandez, Bicycle and Pedestrian Facilities Advisory Committee Coordinator  
[Aaron@tamcmonterey.org](mailto:Aaron@tamcmonterey.org)

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County

[www.tamcmonterey.org](http://www.tamcmonterey.org)

55B Plaza Circle, Salinas, CA 93901

TEL: 831-775-0903

EMAIL: [info@tamcmonterey.org](mailto:info@tamcmonterey.org)

The Committee Agenda will be prepared by Agency staff and will close at noon five (5) working days before the regular meeting. Any member may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact the Transportation Agency at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish Language interpreters and printed materials, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting, and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

**Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Maria Montiel, Administrative Assistant  
**Meeting Date:** June 5, 2024  
**Subject:** **Draft BPC Minutes**

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**RECOMMENDED ACTION:**

**APPROVE** the draft Bicycle and Pedestrian Facilities Advisory Committee Minutes for May 1, 2024

**SUMMARY:**

The draft minutes of the May 1, 2024 Bicycle and Pedestrian Facilities Advisory Committee meeting are attached for review.

**FINANCIAL IMPACT:****DISCUSSION:****ATTACHMENTS:**

1. BPC Draft May 1, 2024 MINUTES

**WEB ATTACHMENTS:**

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)  
Bicycle and Pedestrian Facilities Advisory Committee**

**Draft Minutes of May 1, 2024**

Transportation Agency Conference Room

55-B Plaza Circle, Salinas CA 93901

Voting Members	OCT 23	NOV 23	DEC 23	JAN 24	FEB 24	MAR 24	APR 24	MAY 24
Eric Petersen, District 1	P	P	N	P	P	P	E	P
Victor Tafoya– District 2 <i>(David Tavarez)</i>	E	-	O	P	P	P	P	P
Mike Novo – District 3, <b>Vice Chair</b> <i>(Nathalie Gomez)</i>	P	P	M	P	P	E	P	P
Jeff Wriedt, District 4 <i>(Frank Henderson)</i>	P	P	E	P	P	E	A	E
Martin Wegenstein, District 5, <b>Chair</b> <i>(vacant)</i>	P	P(A)	E	P	P	P	P	P
D. L. Johnson, Carmel-By-The Sea	P	-	T	P	E	P	P	E
Del Rey Oaks - vacant	-	-	I	-	-	-	-	-
Gonzales – vacant	-	-	N	-	-	-	-	-
Ernest Gallardo, Greenfield	P	P	G	P	P	E	A	P
King City – vacant	-	-		-	-	-	-	-
Liesbeth Visscher, Marina	-	-		-	P	P	P	E
Gino Garcia, Monterey <i>(Abby Ostovar)</i>	E	P		E	E	P	E	E
Katie Stern, Pacific Grove <i>(Lester Brown)</i>	E	P		E	P(A)	P	P	P
Chris Flescher, Salinas <i>(Mark Lasnik)</i>	P	P		P	P	P	P	P
Elizabeth (Libby) Sofer, Sand City	E	P		P	P	P	P	A
Ralph Wege, Seaside <i>(Jan Valencia)</i>	P	P(A)		P	P	P	P	P
Soledad - Vacant	-	-		-	-	-	-	-
Marzette Henderson, Monterey Salinas Transit <i>(Michelle Overmeyer)</i>	P	P		P	P(A)	P	P	E
Mark Chaffey, Velo Club of Monterey <i>(Alex Capelli)</i>	P	P		P	P	P	P	P
N. County Recreation & Park District - Vacant	-	-		-	-	-	-	-
Salinas Public Works - Vacant	-	-		-	-	-	-	-
Monterey County Public Works – Vacant	-	-		-	-	-	-	-
Caltrans - District 5 - Vacant	-	-		-	-	-	-	-
AMBAG <i>(Will Condon)</i>	-	-		P(VC)	-	-	A	A
CSUMB -vacant	-	-		-	-	-	-	-

E – Excused

VC – Video Conference

P(A) – Alternate

TC – Teleconference

A - Absent

<b>TRANSPORTATION AGENCY STAFF</b>	<b>OCT 23</b>	<b>NOV 23</b>	<b>DEC 23</b>	<b>JAN 24</b>	<b>FEB 24</b>	<b>MAR 24</b>	<b>APR 24</b>	<b>MAY 24</b>
Todd Muck, Executive Director	P	E		E	E	E	E	E
Ariana Green, Principal Transportation Planner	-	-		-	-	-	-	P(VC)
Maria Montiel, Administrative Assistant	P	P		P	P	P	P	P
Mike Zeller, Director of Programing and Project Delivery	-	-		-	-	-	E	P(VC)
Christina Watson, Director of Planning	-	P		P	P	P	P	P
Janneke Strause, Associate Transportation Planner	P	P		P	E	-	E	E
Aaron Hernandez, Transportation Planner	-	-		-	P	P(VC)	P	P
Alissa Guther, Transportation Planner	-	-		-	P (VC)	P(VC)	P(VC)	P(VC)
Doug Bilsle, Principal Engineer	-	-		-	P	P	-	-
Ariadne Sambrano, Transportation Planner	P	P		P	P	P	P	P
Amelia Conlen Senior Transportation Planner							P	-
<b>OTHERS PRESENT:</b>								
Mari Lynch (VC)	Public		Nathalie Gomez			District 3 Alternate		
Laurie Williamson (VC)	TAMC staff							

1. Chair Wegenstein called the meeting to order at 6:13 p.m. A quorum was established, and Maria Montiel took roll call.

2. **PUBLIC COMMENTS**

Committee Member Nathalie Gomez announced a Bike Education workshop, Saturdays, 11-2, at 45 El Camino Real, Greenfield.

3. **BEGINNING OF CONSENT AGENDA**

**M/S/C** Novo/ Tafoya / unanimous

3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of April 3, 2024.

**END OF CONSENT AGENDA**

#### 4. **FORT ORD REGIONAL TRAIL AND GREENWAY UPDATE**

The Committee received an update on Fort Ord Regional Trail and Greenway (FORTAG) projects in progress.

Mike Zeller, Director of Programming & Project Delivery, presented the FORTAG project and noted that it is proposed as a 28-mile continuous 12-ft wide paved bicycle and pedestrian trail with an open-space buffer on both sides. He noted that FORTAG will connect to the existing Monterey Bay Sanctuary Scenic Trail and will provide connections to unpaved trails in the Fort Ord National Monument. The northern loop of FORTAG encircles Marina, following a 13-mile route that includes three miles of the existing Monterey Bay Coastal Trail. The southern loop of FORTAG encircles the Seaside and bisects Del Rey Oaks, following a 15-mile route that includes four miles of the existing Monterey Bay Coastal Trail. The route includes spurs connecting with existing and planned bike/pedestrian infrastructure. Mr. Zeller noted that an undercrossing below State Route 218 will connect near Del Rey Oaks City Hall and the Frog Pond.

Mr. Zeller presented on the four segments:

- 1) Segment 1 – Canyon Del Rey/SR 218
- 2) Segment 2 – Imjin Road to Jerry Smith Corridor
- 3) Segment 3 – California Avenue from Patton Parkway to Imjin Road
- 4) Segment 4 – Laguna Grande Regional Park

The Committee had the following comments and input on the Fort Ord Regional Trail and Greenway projects:

- Consider ensuring the most secure bike racks
- Consider bike repair stations on the trail
- Consider rest stops and benches with shade

## 5. **THE WALK AND ROLL TESTIMONIALS PROJECT**

The Committee received a presentation on the Walk and Roll Testimonials Project and provided feedback to Transportation Agency staff.

Ariadne Sambrano, Transportation Planner, reported that the Walk and Roll Testimonials project would replace the Golden Helmet Award. She noted that instead of annually awarding individual bicycle advocates and commuters, testimonial videos would highlight personal stories from the Monterey County community that could be shared online, on social media, and through Transportation Agency programming. Ms. Sambrano noted that this initiative aims to capture and share diverse experiences to normalize and encourage more active transportation.

The Committee had the following comments and input on the Walk and Roll Testimonials Project:

- Consider a diverse representation of the community, highlighting different age, cultural, geographic, and linguistic groups for testimonials
- Consider bike and pedestrian safety messages
- Consider a Tik-Tok-style 10-20 second video format to share on social media
- Consider a different name for the program such as “Story of the Streets”
- Consider a short podcast with topical questions such as safety and health
- Consider interviewing individuals on bikes and pedestrians at rest stops or bike trails
- Consider monthly reels and hashtags, asking viewers to contribute their stories
- Consider asking the funniest bike moment or what is the craziest thing you can carry on your cargo bike

## 6. **ANNOUNCEMENTS AND/OR COMMENTS**

Committee Member Eric Petersen announced that in Portland they have a separate Pedestrian Committee, and they have innovative ideas.

Chair Martin Wegenstein announced that the Board officially adopted the revised BPC bylaws.

## 7. **ADJOURNMENT**

Chair Wegenstein adjourned the meeting at 7:43 p.m.



**Memorandum**

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Aaron Hernandez, Transportation Planner, Erich Rauber  
**Meeting Date:** June 5, 2024  
**Subject:** **San Ardo Community and Schools Connections Project**

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**RECOMMENDED ACTION:**

**RECEIVE** a presentation on the San Ardo Community and Schools Connections Project.

**SUMMARY:**

The County of Monterey received a grant from the statewide Active Transportation Program for various bicycle and pedestrian projects around Monterey County. One of the projects that received funding is to improve safety for pedestrians walking to school in the unincorporated community of San Ardo.

**FINANCIAL IMPACT:**

The California Transportation Commission awarded \$3,448,000 to the County of Monterey in State Active Transportation Program Cycle 6 funding for the San Ardo Community and Schools Connections Project.

**DISCUSSION:**

On December 7, 2022, the California Transportation Commission awarded \$44.8 million in Active Transportation Program grant funding for seven projects across Monterey County that would enhance safety and facilitate active modes of transportation. Of the \$44.8 million, \$3,448,000 million was awarded to the County of Monterey to improve community and school connections in the unincorporated community of San Ardo, which is located in District 3 in South Monterey County. This project includes an infrastructure component, which will be led by the Monterey County Public Works Department and a non-infrastructure component led by the Health Department. This update is primarily focused on the infrastructure component of the project.

The project scope is to construct new curb and gutter, sidewalks, pavement markings, rectangular rapid flashing beacons (RRFB), signage, and lighting on streets that connect to San Ardo School and other community services. The streets that would receive these enhancements are as follows:

- College Street: From Annette Street to Cattlemen Road
- Center Street: From Annette Street to Jolon Road
- Godchaux Street: From College Street to Center Street

The intersections of Cattlemen Rd/College St and Cattlemen Rd/Center St will include RRFBs and high visibility crosswalks to improve the safety of pedestrians walking across Cattlemen Rd, which serves as a truck route for nearby agricultural and oil field industries. The installation of sidewalks will

be designed in compliance with the American and Disabilities Act (ADA).

The County of Monterey plans to conduct community outreach throughout the project from June 2024 to December 2026. Final designs are expected to be completed by December 2024. Construction is estimated to take place from September 2025 through June 2026.

Erich Rauber, Senior Civil Engineer at the County of Monterey Public Works Department, will present the update at the meeting.

**ATTACHMENTS:**

None

**WEB ATTACHMENTS:**

## Memorandum

**To:** Bicycle and Pedestrian Facilities Advisory Committee

**From:** Ariadne Sambrano, Transportation Planner, Ariana Green, Principal Transportation Planner

**Meeting Date:** June 5, 2024

**Subject:** **Reimagining the Walk and Roll Testimonials Project: Enhancing Community Engagement and Outreach**

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### RECOMMENDED ACTION:

**DISCUSS** and **PROVIDE** feedback on the Walk and Roll Testimonials Project.

### SUMMARY:

The Walk and Roll Testimonials project aims to replace the Golden Helmet Award by featuring personal stories from the Monterey County community. These testimonials will be shared online and through various social media platforms, capturing diverse experiences to promote active transportation. The objective is to engage the committee in renaming the project and developing various strategies to maximize outreach and impact.

### FINANCIAL IMPACT:

There is no financial impact associated with the recommended action.

### DISCUSSION:

The Golden Helmet Award, initiated in 2010, aimed to recognize dedicated bicyclists in Monterey County. Despite its success in highlighting individual advocates, it did not significantly increase walking and biking rates. To address this, staff proposes transitioning to the Walk and Roll Testimonials project, focusing on video testimonials from a broad spectrum of community members. These videos will highlight the benefits of walking and biking, aiming to inspire a larger audience.

### **Committee Feedback from Last Meeting:**

The Committee provided valuable input on the Walk and Roll Testimonials Project at the May Bicycle and Pedestrian Facilities Advisory Committee meeting, which included:

1. **Diverse Representation:** Emphasize testimonials from various community groups, including different ages, cultures, geographies, and languages.
2. **Test Run:** Suggested conducting a test run for the videos before the full launch of the campaign.
3. **Safety Messages:** Incorporate bike and pedestrian safety messages.
4. **Short Video Format:** Utilize a Tik-Tok-style format with 10-20 second videos for social media.
5. **Program Name:** Consider renaming the program to something creative and engaging.
6. **Podcast Idea:** Explore short podcasts with topics on safety and health.
7. **Interview Settings:** Conduct interviews at rest stops or bike trails with individuals on bikes and pedestrians.

8. **Monthly Reels and Hashtags:** Create monthly video reels and use hashtags to encourage viewer contributions.
9. **Engaging Content:** Ask engaging questions like the funniest bike moment or the craziest item carried on a cargo bike.

**Proposed Next Steps:**

- **Brainstorm New Names:** Staff seeks the committee's creative ideas for renaming the project.
- **Outreach Strategies:** Develop outreach strategies to identify individuals for potential interviews. Suggestions include leveraging social media trends, collaborating with local influencers, and asking committee members to recommend individuals for interviews.

Staff will lead a discussion at the meeting.

**ATTACHMENTS:**

None

**WEB ATTACHMENTS:**

None